September 1st, 2012

Chair Jose Wudka
Academic Senate

RE: Campus Naming Committee Request

Dear Jose:

As Interim Chair of the UCR Committee on Naming Campus Properties, Programs and Facilities, I am requesting the review and approval of the following naming opportunity:

- *Coil Brothers Atrium* is the proposed name for the atrium in the Culver Center. This naming opportunity has been recommended by the Dean, College of Humanities, Arts and Social Sciences, Stephen Cullenberg.

Please review the attached request and summary details. This proposed name requires approval by the Academic Senate before it is endorsed by the campus Naming Committee. Please note that given the size of the gift and the relatively limited scope of the naming request (the Atrium), I, like Dean Cullenberg, endorse this proposal. As you might imagine, the donor is anxious for our feedback, so I’m grateful for your consideration.

Sincerely,

Charles Rowley
Interim Vice Chancellor

Attachments

c: Dean Cullenberg
Vice Chancellor Hayashida
Executive Director Palmer
Campus Space Manager Murdock
Assistant Vice Chancellor Smith
SUMMARY INFORMATION

UCR: NAMING CAMPUS PROPERTIES, ACADEMIC AND NON-ACADEMIC PROGRAMS, AND FACILITIES

Proposed Name: *Coil Brothers Atrium*  
In the College of Humanities, Arts and Social Sciences

**Building Background:**
- Official Building Name: Culver Center for the Arts
- Building Name (12-byte): CULVER ROUSE
- Capital Asset Account Number: P5757
- Building Basic Gross Square Feet: 45,800 gsf
- Room Numbers: 0100A
- Room Assignable Square Feet: 6,050 asf

**Description:** Henry W. Coil Jr. will be contributing $900,000 to provide general support for the Culver Center of the Arts. Jacques Yeager is donating $100,000 of which $25,000 has already been received. In recognition of the gifts, the atrium space will be named the *Coil Brothers Atrium*.

See attached Background Information.

**Gift Amount:** $1,000,000  
**Gift Agreement (bequest) executed:** At the time of death.

Site Map:
INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH A PROPERTY, PROGRAM OR FACILITY

This form is to help review gifts for compliance with academic plans and priorities, and to facilitate campus review procedures for namings.

Upon completion of this request form, the Dean/Unit Head forwards it for signature to the Associate Vice Chancellor, Development and Vice Chancellor, University Advancement. The Associate Vice Chancellor, Development or designee will submit the request, with draft gift agreement and supporting documentation to the Executive Vice Chancellor and Provost and Vice Chancellor for Academic Planning & Budget for campus review. If approved for recommendation, the EVC&P’s Office follows the appropriate procedure for Naming of Properties, Programs and Facilities.

I. Background Information:
   A. Submitted by:
      Name: Dean Stephen Cullenberg
      Title, College/Unit: Dean, College of Humanities, Arts and Social Sciences
   B. Type of Gift and Comments:
      This is a combination current use cash gift of $100,000 from private donor, Jacques Yeager, and irrevocable bequest of $900,000 from private donor, Henry Coil, to name the atrium of the Barbara and Art Culver Center of the Arts in the College of Humanities, Arts and Social Sciences.
   C. Proposed name (if any, involving gift): Coil Brothers Atrium
   D. Honorific naming (no gift involved):
   E. Proposed use(s):
      The Culver Center Atrium is used for a variety of performances, exhibitions and events under the direction of the Executive Director of UCR ARTSblock.

II. Academic Information: (please attach explanation)
   A. Academic Justification: Explain how the proposed gift or endowment fits into the College/Unit’s Academic Plan.
      The College of Humanities, Arts and Social Sciences (CHASS), in accordance with UCR policy, will name the atrium of the Barbara and Art Culver Center of the Arts the Coil Brothers Atrium
      The mission of the College of Humanities, Arts, and Social Sciences (CHASS) is focused on high level research and scholarship, teaching undergraduate students, and training graduate students for professional life. The naming gift from Henry Coil and Jacques Yeager will provide support for performance, operations and mission specific needs of the UCR Culver Center.
B. Resources: Describe the resources that will be necessary to support the proposed Property/Program/Facility (e.g., other funding.) Please refer to the College/Unit Academic Plan as appropriate.

No additional resources are needed. The Barbara and Art Culver Center of the Arts is an existing building supported through private donations and the College of Humanities, Arts and Social Sciences.

II. Contribution Information:
A. Total amount of private funds expected to be committed: $1,000,000.
B. Form of private contribution (s):

   $900,000 Irrevocable Bequest
   $100,000 Cash

C. Source(s) of private contribution(s):

   Donor(s)                  Amount(s)
   Henry W. Coil            $900,000
   Jacques S. Yeager        $100,000

E. Will this gift/pledge be anonymous (donor requests no publicity)? No
IV. College/UCR/UC Commitment:

A. Will any additional college, campus-wide or system-wide resources be sought/required (e.g., space, special facilities, equipment, etc.)? How will they be funded?

_No additional campus resources will be needed_

B. If Property, Program or Facility, has consultation with appropriate campus/UC entities occurred? ____________________________.
   (Attach supporting documents.)

IV. College/Unit/Faculty Consultation
This naming has been reviewed by and received approval from the faculty of the Department of Dance in the College of Humanities, Arts and Social Sciences affected by the named building, etc.

Submitted by:

[Signature]
Dean Stephen Cullenberg, College of Humanities, Arts and Social Sciences

[Signature]
Joel B. Munson, Associate Vice Chancellor, Development

[Signature]
Peter Hayashida, Vice Chancellor, University Advancement

[Date] 8/14/12
[Date] 8/7/12
[Date] 8/10/12

Send completed request form with:
- draft gift document and
- any supporting information

to Associate Vice Chancellor, Development, 257A Highlander Hall, Campus.
Bequest Pledge Agreement  
Between Henry W. Coil Jr., the UC Riverside Foundation,  
and the University of California, Riverside

I. INTRODUCTION  
Henry W. Coil Jr. ("Donor") pledges irrevocably to give the sum of $900,000 to the UC Riverside Foundation ("Foundation") at the time of his death to provide general support of the Culver Center of the Arts ("Culver Center") at the University of California, Riverside ("UCR") under the direction of the Dean of the College of Humanities, Arts, and Social Sciences ("CHASS"). The Foundation, in consultation with the Dean, is authorized to designate the funds for current use or to establish or add to an endowed fund.

In consideration of Donor’s irrevocable pledge commitment, the University agrees to name the atrium of the Culver Center the *Coil Brothers Atrium*.

BACKGROUND  
Lifetime Riverside resident, Henry W. Coil, Jr., has made a significant impact on the city of Riverside through his philanthropy, volunteerism and commitment to the arts and education. Henry is the past president of Tilden-Coil Constructors, Inc., a Riverside construction and engineering firm originally established in 1938 as the construction firm Tilden Marshall. Henry has served on the UCR Foundation Board of Trustees since 1982, serving as Chair from 1999 to 2001.

Henry has won numerous awards and has served on the boards of numerous community organizations, including the Riverside Arts Foundation, the American Red Cross, the Community Foundation, the Mission Inn Foundation, the Boy Scouts, and the Carolyn E. Wylie Center for Children, Youth and Families. He served on the Riverside City Council between 1963 and 1967.

Henry is the oldest of four siblings. His brother the late Horace Coil was a distinguished local attorney, and the late James and John all have had distinguished careers and have made notable impacts in their respective fields and professions.

Henry’s interest and support of the arts date back to the beginning of the UCR/California Museum of Photography (UCR/CMP). As a founding donor, Henry’s early commitment to the UCR/CMP ensured the start of what is today a world-class museum with the largest, most comprehensive holding of any photographic collection in the Western half of the United States and second largest in the nation. Henry’s continued generosity over more than three decades has provided critical support to both the UCR/CMP and the Sweeney Art Gallery both of which complement the newly established Barbara and Art Culver Center of the Arts housed under the UCR/ARTSblock.

The naming of the *Coil Brothers Atrium* is a fitting tribute to Henry’s personal contributions to the arts and UCR as well as the lives of his beloved brothers, the late Horace O. Coil, the late James L. Coil and John M. Coil of Santa Ana, California.
II. NAMING OF FACILITY
Subject to approval under the University’s Policy for Naming Campus Properties, Academic and Non-academic Programs, and Facilities, the atrium of the Culver Center will be named the *Coil Brothers Atrium*.

This naming shall be established when:
A. This memo has been reviewed, signed and dated by the Donor and an appropriate university official; and

B. Donor has included provisions for this irrevocable pledge of $900,000 in his estate document, naming the UC Riverside Foundation as the irrevocable beneficiary.

The naming will be effective for the useful life of the facility. Donor understands that the University’s properties and facilities plans may change in the future. In the event that the Culver Center or the atrium is demolished or repurposed, the naming described herein may cease.

III. PLEDGE FULFILLMENT
In recognition of UCR’s and the Foundation’s intent to rely upon this pledge, Donor agrees that this commitment is a binding and enforceable claim against him, his estate, and his successors. Donor acknowledges that the naming of the atrium of the Culver Center and the promise by UCR and the Foundation to use the amount pledged for the purposes specified shall constitute full and adequate consideration of this pledge.

A. Donor intends to fulfill this pledge through a bequest.

B. Donor may satisfy this pledge in part or in full during lifetime with written instruction at the time of each contribution. Any payments made toward the pledge shall reduce the amount that Donor’s estate is obligated to pay.

IV. PURPOSE AND USE OF FUNDS
The funds shall be used for general support of the Culver Center under the direction of the Dean of CHASS. If it is determined to be in the best interest of the Culver Center and CHASS, the funds may be used to establish or to add to an endowed fund for the same purpose in compliance with Foundation guidelines.

Unforeseen circumstances may alter the campus plan in the future. In such an event, the Chancellor is authorized to redesignate the purpose and use of the funds as he determines to be consistent with Donor’s interests and intentions to support the arts at UCR.

V. GIFT AND ADMINISTRATIVE SERVICE FEES
As is customary with universities and other non-profit organizations across the country, a one-time gift fee is applied to each pledge payment in order to provide essential support to UCR’s advancement program. Donor understands that the fee is currently 5%. After the one-time fee has been satisfied, administrative fees will be charged in accordance with UCR policy. This fee will come from the income that is earned on the principal of
the fund and will not further reduce the amount of the gift.

VI. Donor agrees that his name and this gift may be used in University and Foundation publications and websites.

ACCEPTANCES:

Henry W. Coil Jr.

7-25-2012

Date

9/24/12

Date

Stephen E. Cullenberg, Dean
College of Humanities, Arts, and Social Sciences

7/25/12

Date

Joel B. Munson, UC Riverside Foundation