

**From:** [Barry Mishra](#)  
**To:** [Cindy Palmer](#)  
**Cc:** [Leondra Michelle Jacobs](#)  
**Subject:** RE: Request for response re: merge of campus colleges  
**Date:** Saturday, January 24, 2015 6:07:41 PM

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Dear Cindy;

SoBA EC discussed the rough description of the proposed new college together with the rationale for embarking on this Process presented by the Provost/EVC. We understand the benefits and costs of the potential restructuring and see no reason why not to develop a formal proposal that would allow us (and others) to better assess the wisdom of the proposed new college structure.” The committee is by and large supportive of the proposal.

One burning issue in any corporate merger is culture clash of the companies. Most failures in corporate merger happens because of the culture of the merging companies are incompatible. As long as this issue can be ironed out in the present context we think the merger may provide the benefits identified.

Thanks.

Barry

" The people who are crazy enough to think they can change the world are the ones who usually do."

Dr. Birendra (Barry) K. Mishra MS, PhD  
Professor, Anderson Graduate School of Management  
Faculty Chair SOBA  
Faculty Advisor UCR Accounting Society  
University of California, Riverside  
Anderson Hall 217  
Riverside, CA, 92521  
Voice-(951)-479-2329

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**From:** Cindy Palmer  
**Sent:** Thursday, January 22, 2015 11:21 PM  
**To:** Michael Allen; Kenneth Barish; Linda Walling; Robert Clare; Ken Baerenklau; David Lo; Jennifer Hughes; 'Akula Venkatram'; Sarjeet S Gill; Jennifer Doyle; Paul Eric Lyons; Barry Mishra; Kurt Schwabe; John S Levin  
**Cc:** Sarah Miller; Genie Mulari; Beth Beatty; Alaxis B Timothy; Alice Zuyen Chavez; Ana Kafie; Eilene Montoya (emontoya@engr.ucr.edu); Gabrielle Brewer; Jasmine Mejia; Leondra Michelle Jacobs  
**Subject:** RE: Request for response re: merge of campus colleges

Hi Everyone,

Please be reminded that your committee response is due by Sunday, January 25...It's an odd day I know but given the lateness of the request we tried to allow as much time as possible for inclusion on Monday's Executive Council agenda.

Thanks,  
Cindy

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**Cindy Palmer**  
**Executive Director**  
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**From:** Cindy Palmer  
**Sent:** Wednesday, January 14, 2015 3:46 PM  
**To:** 'Michael Allen, Chair'; 'Kenneth Barish'; Linda Walling; Robert Clare ([robert.clare@ucr.edu](mailto:robert.clare@ucr.edu)); 'Ken Baerenklau'; 'David Lo'; Jennifer Hughes; 'Akula Venkatram'; Sarjeet S Gill; Jennifer Doyle; 'Paul Eric Lyons'; Barry Mishra; 'Kurt Schwabe'; John S Levin  
**Cc:** 'Sarah Miller'; 'Genie Elizabeth Mulari ([genie.mulari@ucr.edu](mailto:genie.mulari@ucr.edu))'; 'Beth Ann Pabin Beatty'  
**Subject:** Request for response re: merge of campus colleges  
**Importance:** High

Dear All,

Please see the attached which I forward on behalf of Chair Wudka. Please note a response date of January 25, 2015 to [cynthia.palmer@ucr.edu](mailto:cynthia.palmer@ucr.edu)

Thanks,  
Cindy

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