May 1, 2015

To: Paul D’Anieri  
Provost and Executive Vice Chancellor

From: Jose Wudka, Chair  
Riverside Division

Re: Review of The Marlan & Rosemary Bourns Presidential Chair in Engineering

During its April 27 meeting Executive Council reviewed the proposal to establish the Marlan & Rosemary Bourns Presidential Chair in Engineering. Council approved the proposal.

The only concerns, common to all such proposals, are related to the policy itself. These are, first, that the hiring of graduate students is restricted to the department of the chair-holder, and therefore excludes those in interdisciplinary programs; and, second, that the chair-holder does not have sufficient flexibility in deciding the manner in which he scholarly allowance is to be used. We look forward to discussing these issues in the near future.
INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH AN ENDOWED CHAIR

This form is to help review gifts for compliance with academic plans and priorities, and to facilitate campus review procedures for namings.

Upon completion of this request form, the Dean/Unit Head forwards it for signature to the Associate Vice Chancellor, Development and Vice Chancellor, University Advancement. The Associate Vice Chancellor, Development or designee will submit the request, with draft gift agreement and supporting documentation to the Provost and Executive Vice Chancellor and Vice Chancellor for Planning & Budget for campus review. If approved for recommendation, the P&EVC’s Office follows the appropriate procedure for Endowed Chairs.

I. Background Information:
   A. Submitted by:
      Name: Reza Abbaschian
      Title, College/Unit: Dean, Bourns College of Engineering
   B. Type of Gift and Comments:
      ➢ Endowed Chair/Distinguished Professorship: Endowed Presidential Chair
      ➢ Location of FTE: Bourns College of Engineering
   C. Proposed name (if any, involving gift): The Marlan & Rosemary Bourns Presidential Chair in Engineering
      Honorific naming (no gift involved):
   D. Proposed use(s): To advance the mission of UCR and the Bourns College of Engineering. Payout from the Chair Funds will be used to provide a scholarly allowance for the chair holder, as well as support for faculty salaries and/or graduate fellowships in the chair holder’s department. The chair holder will have ties to the Bourns College of Engineering.

II. Academic Information: (please attach explanation)
   A. Academic Justification: Explain how the proposed gift or endowment fits into the College/Unit’s Academic Plan.

   Endowed chairs help enhance the college’s national visibility and stature, and are invaluable in recruiting and retaining faculty of distinction. By supporting these outstanding faculty members, the Marlan & Rosemary Bourns Presidential Chair in Engineering will help move BCOE closer to its goal of becoming one of the top-25 engineering college’s in the nation.

   B. Resources: Describe the resources that will be necessary to support the proposed Chair (e.g., FTE and other funding.) Please refer to the College/Unit Academic Plan as appropriate.

   No additional resources are needed. This is existing FTE in the college.
III. Contribution Information:

A. Total amount of private funds expected to be committed (or being discussed): $500,000

B. Form of private contribution (s):
   
   **Outright Gifts**: $23,800 (already secured)

   **X Written Pledge** (Expected beginning date/ Fulfillment Date:
   First pledge payment by December 31, 2014
   Last pledge payment December 31, 2018

C. Initial contribution/pledge payment expected December 31, 2014

D. Source(s) of private contribution(s):

   Donor(s)  Amount(s)

   Donations already made in memory of
   Marlan Bourns and Rosemary Bourns  $23,800

   Pledge from the Bourns Foundation  $476,200

E. Will this gift/pledge be anonymous, without publicity? ☐ Yes  X No

IV. College/UCR/UC Commitment:

A. Will any additional college, campus-wide or system-wide resources be sought/required (e.g., space, special facilities, equipment, etc.)? How will they be funded?

   Yes, $500,000 from the UC Presidential Matching Chairs Fund Initiative. The University of California will establish a matching fund of $500,000 to be named the Marlan & Rosemary Bourns Presidential Chair in Engineering Matching Fund. Collectively, the funds shall be referred to as “Chair Funds”.

B. If Endowed Chair or Professorship, is this a New FTE  X Existing FTE

   If new, please give reference to your Academic Plan:  

V. College/Unit/Faculty/Academic Senate Consultation

This naming has been reviewed by and received approval from the Executive Vice Chancellor & Provost affected by the named chair.
Submitted by:

Reza Abbaschian, Dean
Bourns College of Engineering

Peter Hayashida, Vice Chancellor, University Advancement

Hiếu Nguyen, Associate Vice Chancellor, Development

Jan Wildman, Assistant Vice Chancellor,
Advancement Administration

12/1/2014
Date

12/3/2014
Date

12/1/2014
Date

12/2/2014
Date
AMENDMENT

to
INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH AN ENDOWED CHAIR
for the
Marlan & Rosemary Bourns Presidential Chair in Engineering
(Executed on December 3, 2014)

Attachments:

- [Attachment A]: Statement on Chair term limits
- [Attachment B]: Full background story of the donor: Bourns Foundation
- [Attachment C]: Letter/memo from the Dean stating he has consulted with faculty about the proposed Chair and that they have reviewed and recommended the Chair be named and established as proposed.

Submitted by:

Reza Abbaschian, Dean
Bourns College of Engineering

Peter Hayashida, Vice Chancellor, University Advancement

Hieu Nguyen, Associate Vice Chancellor, Development

Jan Wildman, Assistant Vice Chancellor
Advancement Administration

3/24/2015
Date

3/25/15
Date

3.25.2015
Date

3/26/15
Date
MEMO
[Attachment A]

DATE: March 16, 2015
TO: Paul D'Anieri, Executive Vice Chancellor and Provost
    UC Riverside
FROM: Reza Abbaschian, Dean
       Bourns College of Engineering
RE: Amendment to: INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH AN
    ENDOWED CHAIR, Marlan & Rosemary Bourns Presidential Chair in Engineering
    (Executed on December 3, 2014): [Attachment A]: Statement on Chair term
    limits

The term of the Marlan & Rosemary Bourns Presidential Chair in Engineering will be five years and renewable, in accordance with the UCR Policy and Procedures for Endowed Chairs and Professorships.

Reza Abbaschian
Distinguished Professor and Dean
William R. Johnson, Jr. Family Chair
[Attachment B]
AMENDMENT to INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH AN ENDOWED CHAIR
for the Marlan & Rosemary Bourns Presidential Chair in Engineering (Executed on December 3,
2014): [Attachment B]: Full background story of the donor: Bourns Foundation

BACKGROUND
More than sixty years ago, Marlan and Rosemary Bourns set up shop in their tiny 384 square-
foot garage in Altadena, California. Their idea to provide a method of accurately determining an
aircraft’s pitch attitude solved a crucial problem for pilots. The invention of the first miniature
linear motion and varr position potentiometers propelled their tiny business into a global
corporation, Bourns, Inc., which today manufactures a range of products that impact almost
every aspect of the electronics industry.

The Bourns Foundation was established in 1956 as a nonprofit corporation to support
charitable and educational causes. In addition to its generous support of UCR, the Bourns
Foundation has helped numerous nonprofit organizations. The Bourns Foundation places an
emphasis on supporting science, technology, education and math (“STEM”) programs as well as
other needs in the local community.

Marlan and Rosemary Bourns served on the first Board of Directors and remained active on the
Board for over thirty years. Marlan and Rosemary’s son Gordon L. Bourns is the current
Chairman of the Bourns Foundation and CEO of Bourns, Inc. Gordon and his sisters Linda Hill,
Anita Macbeth and Denise Moyles, as well as Marlan and Rosemary’s grandson Gordon L. (Lee)
Bourns II, currently serve as directors for The Bourns Foundation.

In recognition of a generous gift from the Bourns Foundation in 1994, the engineering college at
UC Riverside (“UCR”) was named the Marlan & Rosemary Bourns College of Engineering
(“Bourns College of Engineering”) and the first engineering building was named Marlan &
Rosemary Bourns Hall. This initial investment in UCR’s new college helped propel its growth and
made possible the success it enjoys today. In only 25 years, the Bourns College of Engineering
has distinguished itself through faculty leadership in research and teaching, partnerships with
industry and government, engagement with local and global communities, remarkable growth,
and top-tier rankings.

Although Marlan and Rosemary Bourns have both passed away, the Bourns College of
Engineering serves as a living legacy at UCR that continues to drive innovation and education in
science, technology, engineering, and mathematics (STEM).

University of California President Janet Napolitano launched the Presidential Match for
Endowed Chairs program on July 16, 2014. The objective of the program is to spur private
giving to UC through a matching fund that could add 100 endowed faculty chairs to the UC
system over the next five years. Each President’s match will be $500,000 and campuses must
raise at least $500,000 per chair in donor funds to qualify for the match. This program is vital to
UC’s efforts to attract and retain top-flight faculty. Once established, these endowed chairs will
provide a dedicated source of funds, in perpetuity, for the chair holder’s scholarly activities as well as support for faculty salaries and graduate fellowships.

The Marlan & Rosemary Bourns Presidential Chair in Engineering will be under the direction of the Dean of the Bourns College of Engineering in accordance with established University policies and procedures. The chair holder will have a distinguished record as an engineer, a researcher and an educator, and will have ties to the Bourns College of Engineering.

In accordance with the gift instrument, campus guidelines and University policy, the annual payout from the Regents chair fund would be made available to the chair holder as a scholarly allowance to support research and teaching. The annual payout from the UC Riverside Foundation fund would be transferred to The Regents to be made available to support faculty salaries or graduate fellowships in the chair holder’s department. Chair appointments are determined by campus guidelines.

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DATE: March 23, 2015
TO: Paul D’Anieri, Executive Vice Chancellor and Provost
    UC Riverside
FROM: Reza Abbaspian, Dean
      Bourns College of Engineering
RE: Amendment to: INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH AN ENDOWED CHAIR, Marlan & Rosemary Bourns Presidential Chair in Engineering (Executed on December 3, 2014): [Attachment C]: Letter/memo from the Dean stating he has consulted with faculty about the proposed Chair and that they have reviewed and recommended the Chair be named and established as proposed.

At the March 20, 2015 Bourns College of Engineering Chairs and Directors meeting I consulted with our faculty leadership regarding the proposal to create the Marlan & Rosemary Bourns Presidential Chair in Engineering. On behalf of the faculty of BCOE, our faculty leadership team supports the establishment of the Chair.

Reza Abbaspian
Distinguished Professor and Dean
William R. Johnson, Jr. Family Chair
Gift Agreement between the BOURNS FOUNDATION,  
the UC RIVERSIDE FOUNDATION  
and the UNIVERSITY OF CALIFORNIA  
To Establish the  
MARLAN & ROSEMARY BOURNS PRESIDENTIAL CHAIR IN ENGINEERING  
In the Bours College of Engineering

I. INTRODUCTION

The Bours Foundation, a California nonprofit corporation ("Donor"), pledges irrevocably to give the UC Riverside Foundation, a California nonprofit corporation, with the conditions and purposes contained in this document, cash or marketable securities having a fair market value on the dates of the gifts in the aggregate amount of $476,200 to establish the Marlan & Rosemary Bours Presidential Chair in Engineering Fund (the "Fund"). Total outright gifts of $23,800 already received by the UC Riverside Foundation in memory of Marlan and Rosemary Bours will be added to the Fund. The University of California will establish a matching fund of $500,000 to be named the Marlan & Rosemary Bours Presidential Chair in Engineering Matching Fund. Collectively, the funds shall be referred to as "Chair Funds."

BACKGROUND

More than sixty years ago Marlan and Rosemary Bours set up shop in their tiny 384 square-foot garage in Altadena, California. Their idea to provide a method of accurately determining an aircraft's pitch attitude solved a crucial problem for pilots. The invention of the first miniature linear motion and vane position potentiometers propelled their tiny business into a global corporation, Bours, Inc., which today manufactures a range of products that impact almost every aspect of the electronics industry.

In recognition of a generous gift from the Bours Foundation in 1994, the engineering college at the University of California, Riverside ("UCR") was named the Marlan & Rosemary Bours College of Engineering ("Bours College of Engineering") and the first engineering building was named Marlan & Rosemary Bours Hall. This initial investment in UCR's new college helped propel its growth and made possible the success it enjoys today. In only 25 years, the Bours College of Engineering has distinguished itself through faculty leadership in research and teaching, partnerships with industry and government, engagement with local and global communities, remarkable growth, and top-tier rankings.

Although Marlan and Rosemary Bours have both passed away, the Bours College of Engineering serves as a living legacy at UCR that continues to drive innovation and education in science, technology, engineering, and mathematics (STEM).
II. ESTABLISHMENT OF FUNDS

A. Subject to approval through the appropriate policies and procedures of the University of California, Riverside ("UCR"), and the Regents of the University of California ("The Regents" or the "University"), and pending receipt of funds as described below, Chair Funds shall be used to establish the Marlan & Rosemary Bourns Presidential Chair in Engineering ("Chair").

B. The Marlan & Rosemary Bourns Presidential Chair in Engineering Fund, a true endowment to be held by the UC Riverside Foundation, shall be established when (i) this gift agreement has been executed by the Donor, an authorized official of the University, an authorized officer of the UC Riverside Foundation, and the Dean of the Bourns College of Engineering; and (ii) the Donor's pledge has been fully funded.

- The Donor agrees to make payments of $95,240 annually for five years beginning December 31, 2014, with the final payment due on or before December 31, 2018. Donor understands that the University will send reminder notices in accordance with this schedule.

- The UC Riverside Foundation agrees to transfer to the Marlan & Rosemary Bourns Presidential Chair in Engineering Fund contributions already received for the Rosemary Bourns Memorial Fund and the Marlan Bourns Memorial Fund totaling $23,800.

C. The Marlan & Rosemary Bourns Presidential Chair in Engineering Matching Fund, a fund functioning as an endowment to be held by The Regents, shall be established upon formal approval of the Chair by the President of the University. Approval will be contingent upon full funding of the Marlan & Rosemary Bourns Presidential Chair in Engineering Fund by the Donor.

D. In the unlikely event that the Marlan & Rosemary Bourns Presidential Chair in Engineering Fund does not receive the full pledged amount, the Chancellor of UCR is authorized to redesignate the purpose of this fund, taking into consideration Donor's expressed wishes as to the designated purpose described in this document. Any University matching funds will be returned and the Chair will not be established.

E. The UC Riverside Foundation advises the Bourns Foundation to obtain tax advice regarding this gift. In recognition of UCR's intent to rely upon this commitment, this pledge is a binding legal obligation and enforceable against Donor's assets.

F. Additions to the Fund can be made at any time.

III. PURPOSE AND USE OF CHAIR FUNDS

A. General Purpose

The expendable distribution from the Marlan & Rosemary Bourns Presidential Chair in Engineering Fund shall be transferred to The Regents and shall be used to support faculty salary and/or graduate fellowships in the chair holder's department. The chair holder will have a distinguished record as an engineer, a researcher and an educator, and will have ties to the Bourns College of Engineering.

[Signatures]
The expendable distribution from the Marlan & Rosemary Bourns Presidential Chair in Engineering Matching Fund shall be used to provide the appointed chair holder a scholarly allowance to support research and teaching.

Distributions shall be made under the direction of the Dean of the Bourns College of Engineering in accordance with established UCR policies and procedures.

The establishment of the Chair Funds will comply with current policies of The Regents and the UC Riverside Foundation. If, in the judgment of the Chancellor of UCR, the designated use of the Chair Funds payout is impractical or impossible, then the Chancellor may, in consultation with the Donor, when possible, use the Chair Funds' expendable distribution for such other purposes at UCR as the Chancellor determines to be consistent with Donor's interests and intentions.

IV. ADMINISTRATION OF FUNDS

A. The Chair Funds will be administered in accordance with the UCR Policies and Procedures on Endowed Professorships: Establishment, Administration, and Appointment of Faculty.

B. The Chair Funds' expendable distribution will be determined periodically under the terms of the Endowment Expenditure Policy as established by the UC Riverside Foundation and The Regents.

Total return earned by the Chair Funds in excess of the amount approved for distribution shall be retained in the Chair Funds' principal to protect the Chair Funds from the effects of inflation and to allow for growth. Any unexpended distribution from the previous year may be combined with that of the current year for spending purposes or added to the Chair Funds' principal.

The principal of the Chair Funds may be combined with other funds for investment purposes.

Fiduciary responsibility for governance and investment of the Chair Funds is vested in the UC Riverside Foundation Board of Trustees and the Chief Investment Officer of The Regents.

C. As is customary with universities and other non-profit organizations across the country, a one-time gift fee is applied to each pledge payment (gift) in order to provide essential support to UCR's advancement program. We understand that the fee is currently 5%. In addition, after the one-time fee has been satisfied, administrative fees will be charged in accordance with UCR policy.

V. STEWARDSHIP

The Marlan & Rosemary Bourns Presidential Chair in Engineering Fund is testament to the value the Donor places on the long-term sustainability of the Bourns College of
Engineering and faculty achievement. The Donor will receive periodic stewardship reports from the University on the Fund.

The Donor agrees that this Fund and its name may be used in University communications.

ACCEPTANCES:

Gordon L. Bourns
Chairman, Bourns Foundation

Hien Nguyen for the
University of California and the UC Riverside Foundation

Raza Abbaschian
Dean, Bourns College of Engineering

November 21, 2014
Date

November 24, 2014
Date

November 19, 2014
Date