EXECUTIVE COMMITTEE
COLLEGE OF A. GARY ANDERSON GRADUATE SCHOOL OF MANAGEMENT
RIVERSIDE DIVISION
February 20, 2007

To be adopted:

Proposed Changes in B.S. in Business Administration

Present:

The B.S. in Business Administration is a two-year upper-division major offered jointly by the A. Gary Anderson Graduate School of Management (AGSM) and the College of Humanities, Arts, and Social Sciences (CHASS). Students can enroll in a pre-Business status and are advised in CHASS during their freshman and sophomore years. The pre-Business curriculum includes the prerequisites to the major and the college breadth requirements. After admission to the major, students are advised by AGSM. The B.S. degree in Business Administration is conferred by CHASS.

The program is accredited by the AACSB International – The Association to Advance Collegiate Schools of Business.

Admission
A limited number of students are accepted into the Business Administration major, chosen according to overall GPA. Students must apply for the major when they have completed not fewer than 75 and not more than 120 quarter units of college work. Final acceptance into the major is based on completion of all prerequisites and breadth requirements within a 120 quarter unit limit, a GPA of at least 2.00 in prerequisites, and a cumulative GPA of at least 2.50. (Students who have not completed the language breadth requirement may be accepted into the program, but they must complete the requirement before graduation.) Exceptions to the 120 quarter unit maximum must be requested by petition.

Students are encouraged to participate in at least one internship during their junior or senior year. Students interested in international business are encouraged to consider opportunities for study through the Education

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The program is accredited by the AACSB International – The Association to Advance Collegiate Schools of Business.

Admission
A limited number of students are accepted into the Business Administration major, chosen according to overall GPA. Students must apply for the major when they have completed not fewer than 75 and not more than 100 quarter units of college work. Final acceptance into the major is based on completion of all prerequisites and breadth requirements within a 100 quarter unit limit, a GPA of at least 2.00 in prerequisites, and a cumulative GPA of at least 2.50. (Students who have not completed the language breadth requirement may be accepted into the program, but they must complete the requirement before graduation.) Exceptions to the 100 quarter unit maximum must be requested by petition.

Students are encouraged to participate in at least one internship during their junior or senior year. Students interested in international business are encouraged to consider...
opportunities for study through the Education Abroad Program, which has centers affiliated with more than 150 institutions in 35 countries worldwide. For further details, visit UCR’s International Services Center at internationalcenter.ucr.edu or call (951) 827-4113.

Outstanding academic achievement is recognized by the awarding of the Delta Sigma Pi Scholarship Key to a graduating senior. Other awards, presented on an annual basis, include the Wall Street Journal’s Student Achievement Award, the Bank of America Business Leaders Scholarship, and the Deloitte and Touche Scholarship.

University Requirements

See Undergraduate Studies section.

College Requirements

Students must fulfill all breadth requirements of the College of Humanities, Arts, and Social Sciences or the Intersegmental General Education Transfer Curriculum prior to transferring to the UC.

Major Requirements

The following are requirements leading to the B.S. degree in Business Administration. At least 50 percent of business course requirements must be completed at UCR.

Business Administration Major

1. Preparation for Business Administration major (41–44 units)
   a) General prerequisites (may be used to satisfy breadth requirements of the College of Humanities, Arts, and Social Sciences)
      (1) ECON 002, ECON 003
      (2) CS 008
      (3) STAT 048 or PSYC 011 (or equivalent)
   b) Business Administration major (38 units)
      (1) Course in business communication
      (2) Course in business ethics
      (3) Course in business law
      (4) Business calculus
      (5) Business statistics
      (6) Business economics
      (7) Business finance
      (8) Business management
      (9) Business accounting
      (10) Business information systems
      (11) Business marketing
      (12) Business operations management
      (13) Business human resources management
      (14) Business public relations
      (15) Business international business
      (16) Business information technology
      (17) Business entrepreneurship
      (18) Business sustainability
      (19) Business policy and advocacy
      (20) Business social responsibility
      (21) Business innovation and entrepreneurship
      (22) Business innovation and entrepreneurship
      (23) Business innovation and entrepreneurship
      (24) Business innovation and entrepreneurship
      (25) Business innovation and entrepreneurship
      (26) Business innovation and entrepreneurship
      (27) Business innovation and entrepreneurship
      (28) Business innovation and entrepreneurship
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      (35) Business innovation and entrepreneurship
      (36) Business innovation and entrepreneurship
      (37) Business innovation and entrepreneurship
      (38) Business innovation and entrepreneurship

   c) Electives (5 units)
      (1) Course in business innovation and entrepreneurship
      (2) Course in business innovation and entrepreneurship
      (3) Course in business innovation and entrepreneurship
      (4) Course in business innovation and entrepreneurship
      (5) Course in business innovation and entrepreneurship
b) Major prerequisites (may not be used to satisfy breadth requirements)
   1) BSAD 010
   2) BSAD 020A, BSAD 020B

The major requirements for the B.S. in Business Administration are as follows:

2. Upper-division major requirements (72 units)

   a) BSAD 110, BSAD 126, BSAD 163, BSAD 170, BSAD 184
   b) BSAD 121/STAT 121
   c) BSAD 134/ECON 134
   d) Two course from
      (1) PSYC 142
      (2) SOC 150, SOC 151
   e) ECON 102A, ECON 103A
   f) PHIL 116
   g) POSE 182 or POSE 186

   a) MATH 022
   b) Major prerequisites (may not be used to satisfy breadth requirements)
      1) BUS 010
      2) BUS 020

   The major requirements for the B.S. in Business Administration are as follows:

2. Upper-division major requirements (18 courses [at least 72 units])

Core Courses (at least 10 courses [at least 40 units]):

   a) BUS 101, BUS 103, BUS 105, BUS 108, and BUS 109
   b) BUS 104/STAT 104
   c) BUS 106/ECON 134
   d) BUS 107; or PSYC 142 and SOC 150 or SOC 151
   e) BUS 100
   f) BUS 102; or PHIL 116 and POSE 182 or POSE 186

Concentration (At least 20 Units): Choose five courses from one of the concentrations listed below. Courses completed to meet upper division core requirements may not be used to meet concentration requirements.

   Accounting: At least three of the five courses must be selected from BUS 159 – BUS 169B, BUS 159, BUS 164, BUS 165A, BUS 165B, BUS 165C, BUS 166, BUS 167, BUS 168A, BUS 168B, BUS 169A, BUS 169B, ECON 112, PHIL 116, PSYC 134

   Arts Management: BUS 111, BUS 117, BUS 155, BUS 156, BUS 159, CS 143/EE 143; at least three but not more than five upper division courses must be taken in one of these areas: ART, AHS, CRWT, DNCE, HIST, MUS, THEA; or students may complete a minor in one of the arts
Environmental Management: BUS 139, CEE 132, ECON 143A/ENSC 143A, ECON 143B/ENSC 143B, ECON 143C/ENSC 143C, ECON 146/URST 146, ECON 148, ENSC 170, ENSC 172, ENSC 174, GEO 157, PHIL 116, PHIL 117, POSC 127

Financial Economics: BUS 135A, BUS 135B, BUS 136, BUS 137, BUS 138 or ECON 171, ECON 102B, ECON 103B, ECON 112, ECON 130, ECON 135, ECON 136

General Management: BUS 111 or BUS 113, BUS 128 or BUS 129, BUS 135A, BUS 143 or BUS 155, BUS 146, BUS 147, BUS 148, BUS 165A, BUS 173, BUS 180A, BUS 180B, BUS 180C

Human Resources Management: At least one of BUS 155 and PSYC 142 and the remainder from the following: ANTH 105/BUS 158, BUS 144, BUS 156, BUS 157, BUS 176/SOC 176, PSYC 155, SOC 150, SOC 151, SOC 171

Information Systems: At least three of the five courses must be selected from BUS 118, BUS 166, BUS 171, BUS 172, BUS 173, BUS 174, BUS 175, BUS 177, BUS 179, CS 120A/EE 120A, CS 120B/EE 120B, PSYC 134, PSYC 140, PSYC 142

International Management: BUS 114, BUS 138, BUS 154B, BUS 164, BUS 178/ECON 178, BUS 185, ECON 171, ECON 182, ECON 185/LNST 185, HISA 162/LNST 172, POSC 126, POSC 127, POSC 130, POSC 162/LNST 142, SOC 181

Managerial Economics: BUS 152/ECON 152, BUS 153/ECON 153, BUS 160/ECON 160, BUS 178/ECON 178, ECON 102B, ECON 103B, ECON 107, ECON 108, ECON 130, ECON 163, ECON 143A/ENSC 143A

Marketing: At least two of the five courses
An additional 20 units of Business Administration elective courses excluding BSAD 190. See department for a list of approved Business Administration elective courses.

must be selected from BUS 111-BUS 118, BUS 111, BUS 112, BUS 113, BUS 114, BUS 115, BUS 117, BUS 118, CRWT 130, ECON 102B, ECON 111, ECON 112, PHIL 116, PSYC 134, PSYC 140, STAT 147

Operations & Supply Chain Management:
At least three of the five courses must be selected from BUS 122 – BUS 129, BUS 118, BUS 122, BUS 128, BUS 129, BUS 173, BUS 127/STAT 127, BUS 162/ECON 162, ECON 112

Public Policy and Management: BUS 111, BUS 152/ECON 152, BUS 155, BUS 156, BUS 159, BUS 160/ECON 160, ECON 132, ECON 135, ECON 163, ECON 143A/ENSC 143A, ECON 187/LNST 187, PHIL 116, POSC 181, POSC 182, POSC 186, SOC 150, SOC 151

An additional 12 units of Business Administration elective courses excluding BUS 190. See department for a list of approved Business Administration elective courses.
JUSTIFICATION:
This proposal strengthens the business administration curriculum in several ways. It restructures the curriculum to more effectively meet the new accreditation standards for business management programs while maintaining linkages to the College of Humanities, Arts, and Social Sciences (CHASS) and the other Colleges. The revision and reduction of core requirements make the core more efficient and effective, freeing up opportunities for concentrations and electives. Areas of concentration will be more clearly defined, and several concentrations will build on courses and areas of strength in CHASS and the other colleges. A broad inclusive set of concentrations is proposed to take advantage of faculty strengths in AGSM and across campus. At least six of the proposed twelve areas of concentration build extensively on strengths in CHASS, CNAS, and COE. These cross-college concentrations reflect students’ interests that integrate business with other academic interests.

Specific changes:
Lower division prerequisites are reduced to simplify the preparatory and advising requirements while maintaining comparability with other top business programs.
Statistics would be met with STAT 48 only, simplifying that requirement and providing more uniformity in preparation.
Instead of two Lower Division and two Upper Division Economics courses, the Economics content would be delivered in one Lower Division course and two existing Upper Division courses, which become prerequisites to the major.
The social science methods courses are dropped. No other program has such requirements.
MATH 23: Applied Matrix Algebra is dropped because modern programs no longer have students perform such calculations and no other top program has such a requirement.
Lower Division Accounting is reduced from two Principles courses to one Financial Accounting course. This is more appropriate for general (non-accounting) students.
In the Upper Division core, several changes are introduced that would have students meet the requirements with one new course instead of taking two as currently required. This presents the material more efficiently and makes room for the concentrations and electives.
The organizational behavior requirement is met by one new Business course, BUS 107: Organizational Behavior, instead of two courses from Sociology and Psychology. This helps reduce the units required for the core, to make room for the concentrations. A slightly restructured option would allow students to meet the requirement with PSYC 142 and either SOC 150 or 151 if they choose. BUS 107 would include both micro and macro organizational concepts. Current AGSM faculty members are qualified and teach this material at the MBA level.
The Political Science and Philosophy content is integrated into one new Business course, BUS 102: Ethics and Law in Business and Society. This helps to further reduce the core unit requirements and move units into the concentrations. As above, students would have the option of taking PHIL 116 and either POSC 182 or 186 if they choose. Current AGSM faculty members have taught similar courses at the MBA level and are qualified to teach this material.
Students are required to choose an area of concentration to develop some depth of knowledge. Many of these include recommended courses in CHASS and some in CNAS and CENGR. Students must take five courses (20 units) in one of these concentrations. Choices are constrained by some prerequisite requirements. Initially, students can make their own choices, but guidance will be provided through advising.

The concentrations utilize 20 of the elective units remaining after the core. Students then have 12 units to select from Business Administration (BUS) electives.

**APPROVALS:**

Business Administration Program Committee: December 13, 2006
AGSM Executive Committee: December 7, 2006
CHASS Executive Committee: November 29, 2006
Committee on Educational Policy: Jan.10, 2007
Riverside Division of the Academic Senate:

In November, 2005, the Riverside Division approved a proposal to restructure the curriculum of the B.S. in Administration and transfer it out of CHASS co-control and entirely into AGSM. Subsequently, the systemwide UC Academic Council tabled the proposal due to concerns about adequate numbers of faculty in AGSM to teach the courses, adequate advising in AGSM for a large number of students, and several other concerns. The current proposal essentially repeats the restructuring of the curriculum, as approved by the Riverside Division in November, 2005, but leaves the major as a joint CHASS-AGSM offering. This curriculum set forth in this proposal has only minor changes from the version approved by the Business Admin. Program Committee, AGSM Executive Committee, AGSM Faculty, CHASS Faculty, CHASS Executive Committee in Fall of 2004 and as previously mentioned, approved by the CEP in June, 2005 and the Division in November, 2005.