February 25, 2008

TO: GRETCHEN BOLAR
    VICE CHANCELLOR

FM: THOMAS COGSWELL, CHAIR
    RIVERSIDE DIVISION

RE: NAMINGS FROM THE SENATE: STUDENT SUPPORT SERVICES
    BUILDING PROJECT

The Executive Council met today, February 25, 2008 and unanimously approved the proposed name for the Student Academic Support Services Building project.

Cc: Vice Chancellor Diaz
    Interim Vice Chancellor Harlow
    Director Lehr
Chair Cogswell
Academic Senate

RE: Campus Naming Committee – Building Name Change

Dear Tom:

As Chair Designee of the UCR Committee on Naming Campus Properties, Programs and Facilities, I am requesting the review and approval by the Academic Senate Advisory Committee for this naming opportunity.

- **Student Services Building** is the proposed name for the Student Academic Support Services building project. This is a functional name change to reflect the type of services provided to the students in this building.

Please review the attached request and summary details. This proposed name needs approval by the Academic Senate before it is endorsed by the Campus Naming Committee. Please respond with your recommendations by Friday March 7, 2008.

Sincerely,

Gretchen Bolar
Vice Chancellor

Attachments

xc:  Vice Chancellor Diaz
     Interim Vice Chancellor Harlow
     Director Lehr
SUMMARY INFORMATION

UCR: NAMING CAMPUS PROPERTIES, ACADEMIC AND NON-ACADEMIC PROGRAMS, AND FACILITIES

Proposed Name:  *Student Services Building*

Building Background:
- Project Name:  Student Academic Support Services Building
- Capital Asset Account Numbers:  P5614
- Building Basic Gross Square Feet: 55,094 gsf
- BuildingAssignable Square Feet: 38,449
- Location:  UCR Core Campus

Description:  While the Student Academic Support Services (SASS) Building will provide vital services to the student to support their academic career, the services within SASS are not academic in nature.  Hence, the term “academic” is not functional in the title.  It is critical that the name of the building reflect the type of services provided to students.

See attached Background Information.

Site Map:
BACKGROUND INFORMATION
FOR
STUDENT ACADEMIC SUPPORT SERVICES BUILDING

January 28, 2008

To: Committee on Naming Campus Properties, Programs and Facilities
   Academic Senate

Through: Gretchen Bolar
         Vice Chancellor, Academic Planning and Budget

Through: James Sandoval
         Vice Chancellor, Student Affairs

From: LaRae Lundgren
      Assistant Vice Chancellor, Enrollment Management

Re: Building Name Change
   - Current Building Name: Student Academic Support Services (SASS)
   - Proposed Building Name Change: Student Services Building (SS)
   - Reason: Functional Name Change

The Student Academic Support Services (SASS) building is located on the Carillion Mall
adjacent to Costo Hall. It embodies recent trends in student services 1) consolidating services to
maximize efficiency, 2) customer (student) service, 3) and fostering staff development and
interaction. The primary intent of SASS is to foster and create an environment in which services
to students are the highest priority. Recognizing such, departments that will be housed by SASS
provide services to students related to student admissions, student enrollment, student records,
registration, fees and tuition, and financial aid as well as student special services. The SASS
building is scheduled to break ground December 2008.

While the offices in SASS will provide vital services to students to support their academic
career, the services within SASS are not academic in nature. Hence, the term “academic” is not
functional in the title. Additionally, research on university building names involving Student
Academic Support Services revealed an interesting trend: services provided to students were
those such as academic guidance and counseling, and tutorial services (as evident in the SASS
building at Cal State San Marcos which houses the Undergraduate Advising Services Center,
Career Center, and Testing Services Center).

In an effort to increase visibility of the SASS building on campus, it is critical that the name of
the building reflect the type of services provided to students. Hence, we would like to
respectfully request to change the building name from Student Academic Support Services to
Student Services Building. The term “student services” is often used to refer to a cluster of
offices that provide critical services to students both continuing and prospective and are not
academic in nature. By renaming SASS, Student Services Building it will provide a more
appropriate representation of the services and programs offered to students.

Thank you for your consideration of this request. I can be reached at ext. 2-2587 or via e-mail at
larae.lundgren@ucr.edu.