August 24, 2009

TO: GRETCHEN BOLAR
VICE CHANCELLOR, FINANCE AND BUSINESS OPERATIONS

FM: ANTHONY W. NORMAN, CHAIR
RIVERSIDE DIVISION

RE: Campus Naming Committee – Tokuji and Bettie L. Furuta Research Laboratory

The Executive Council has reviewed the naming opportunity proposed for the research laboratory located on the 3rd floor in the new Genomics building and have voted to approve the naming as shown (14-1-0). 7 people did not respond.

Cc: Tim White, Chancellor
Director Judy Lehr
Berent Pippert
August 4, 2009

Chair Norman
Academic Senate

RE: Campus Naming Committee – Room Naming Opportunity

Dear Tony:

As Chair Designee of the UCR Committee on Naming Campus Properties, Programs and Facilities, I am requesting the review and approval by the Academic Senate Executive Council for this naming opportunity.

- *Tokaji and Bettie L. Furuta Research Laboratory* is the proposed name for a research laboratory located on the 3rd floor in the new Genomics Building. This naming opportunity has been recommended by the Dean, College of Natural and Agricultural Sciences, Thomas Baldwin.

Please review the attached request and summary details. This proposed name needs approval by the Academic Senate before it is endorsed by the Campus Naming Committee. Please respond with your recommendations by Friday August 21st, 2009.

Sincerely,

[Signature]

Gretchen Bolat
Vice Chancellor

Attachments

xc: Vice Chancellor Hayashida
Director Lehr
SUMMARY INFORMATION

UCR: NAMING CAMPUS PROPERTIES, ACADEMIC AND NON-ACADEMIC PROGRAMS, AND FACILITIES

Proposed Name: *Tokuji and Bettie L. Furuta Research Laboratory*
In the Genomics Building

**Building and Room Background:**
- Official Building Name: Genomics Building
- Building Name (12-byte): GENOMICS
- Capital Asset Account Number: P5196
- Building Basic Gross Square Feet: 109,072 gsf
- Room Number: 3239 and includes 3201, 3203, 3205 and 3207
- Room Assignable Square Footage: 1,453 asf

**Description:** Name a research lab on the 3rd floor of the new Genomics Building in memory of Tokuji and Bettie L. Furuta. This opportunity is in recognition of the bequest from Bettie Furuta in excess of $1 million and direct $100,000 to the Institute’s general endowed fund.

See attached Initial Request and Background Information.

**Floor Plan:**

![Floor Plan Diagram]
INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH A PROPERTY, PROGRAM OR FACILITY

This form is to help review gifts for compliance with academic plans and priorities, and to facilitate campus review procedures for namings.

Upon completion of this request form, the Dean/Unit Head forwards it for signature to the Associate Vice Chancellor, Development and Vice Chancellor, University Advancement. The Associate Vice Chancellor, Development or designee will submit the request, with draft gift agreement and supporting documentation to the Executive Vice Chancellor and Provost and Vice Chancellor for Academic Planning & Budget for campus review. If approved for recommendation, the EVC&P’s Office follows the appropriate procedure for Naming of Properties, Programs and Facilities.

I. Background Information:
   A. Submitted by:
      Name: Thomas Baldwin
      Title, College/Unit: Dean, College of Natural and Agricultural Sciences
   B. Type of Gift and Comments:
      > Property:
      > Program:
      > Facility/Building: Research Laboratory in the Genomics Building
   C. Proposed name: Tokuji and Bettie L. Furuta Research Laboratory
   D. Honorific naming (no gift involved):
   E. Proposed use(s):

II. Academic Information: (please attach explanation)
   A. Academic Justification: Explain how the proposed gift or endowment fits into the College/Unit’s Academic Plan.

   To fully capitalize on our vision for genome biology, the College of Natural and Agricultural Sciences is working to build a general endowment fund for the Institute for Integrative Genome Biology. A number of prominent naming opportunities in the Genomics Building were developed as a way to encourage and acknowledge major gifts to this fund.

   In recognition of the generous bequest from Bettie Furuta in excess of $1 million, we would like to name a Research Laboratory in her and her husband's memory and direct $100,000 to the Institute’s general endowed fund. Since the donor was dedicated to research in plant diseases and the biocontrol of pests, we have selected a prominent lab in a wing on the third floor in the Genomics Building currently dedicated to the study of plant pathogens and plant/insect interaction. Specifically, Room #3239 will be named the Tokuji and Bettie L. Furuta Research Laboratory (which incorporates Instrument Rooms #3201, #3203, #3205, and #3207).

   Background information on Tokuji and Bettie Futura is attached.

   B. Resources: Describe the resources that will be necessary to support the proposed Property/Program/Facility (e.g., other funding) Please refer to the College/Unit Academic Plan as appropriate. No additional resources are needed.
III. Contribution Information:
A. Total amount of private funds expected to be committed (or being discussed): $100,000 to be directed to the general endowed fund for the Institute for Integrative Genome Biology less the amount needed for Donor Recognition Sign in accordance with UCR Policy on Naming.
B. Form of private contribution(s):
   X Outright Gift (Date: from March 2009)
   ○ Written Pledge (Expected beginning date: ______ Fulfillment Date: _______)
C. Initial contribution/pledge payment expected $__________ by (date) ______
D. Source(s) of private contribution(s):
   Donor(s)          Amount(s)
   Bequest from the Estate of Bettie Furuta    $100,000

E. Will this gift/pledge be anonymous (donor requests no publicity)? ○Yes X No
It is the intent of the College to publicly celebrate this naming as a way to encourage other donors to give as well.

IV. College/UCR/UC Commitment:
A. Will any additional college, campus-wide or system-wide resources be sought/required (e.g., space, special facilities, equipment, etc.)? How will they be funded? Donor Recognition Sign in hallway in front of laboratory, to be purchased and installed using funds from donor’s bequest.

B. If Property, Program or Facility, has consultation with appropriate campus/UC entities occurred?
   See attached brochure for the Genomics Building, home of the Institute for Integrative Genome Biology. List of giving opportunities developed in collaboration with Dean of College of Natural and Agricultural Sciences, Divisional Dean of the Life Sciences, and affected Center Directors.

V. College/Unit/Faculty Consultation
This naming has been reviewed by and received approval from the Divisional Deans of the College of Natural and Agricultural Sciences, the Director of the Center for Institute for Integrative Genome Biology housed in the Genomics Building, and the faculty associated with the named research laboratory.

Submitted by:

Thomas Baldwin, Dean, College of Natural and Agricultural Sciences

Georgia Elliott, Associate Vice Chancellor, Development

Peter Hayashida, Vice Chancellor, University Advancement
Background information on Tokuji and Bettie Furuta

Dr. Tokuji Furuta was a University of California Cooperative Extension (UCCE) Specialist based at the Riverside campus of the University of California, Department of Plant Science. He was well known to nurserymen, allied industry professionals, and educators throughout the country.

A native Californian (La Mesa), he was a frequent speaker on industry programs throughout the United States, in addition to coordinating educational programs and working with California organizations. In recognition of his contributions to the nursery industry, the California Association of Nurserymen honored him with its annual Research Award in 1970. He also had close ties with national groups such as the American Association of Nurserymen, Horticultural Research Institute, and Bedding Plants Inc.

Dr. Furuta joined the UC Cooperative Extension in 1965 after many years as a horticulture professor at Auburn University in Arkansas. One of his responsibilities at UCCE was to keep abreast of horticultural research being conducted by University personnel and individual County Farm Advisors in the UCCE system. He conducted and participated in myriad research projects involving plant materials, plant production and marketing of nursery crops. He authored over 200 technical papers which have been published in various scientific journals; however, his efforts were primarily aimed at non-academic individuals in the nursery, landscape, and gardening fields.

He developed a 12-part series of UC-published guidelines on aspects of container-plant production which were used by the nursery industry throughout the U.S. and overseas. In 1974, Dr. Furuta published “Environmental Plant Production and Marketing” which was a “systems approach” to container-grown plant production for small, medium, and large-volume size operations.

Dr. Furuta passed away in August 1989.

Bettie Furuta, Tokuji’s wife, was an Ohio native. Bettie spent her early years as a horticulturist in the greater Cleveland area where she lectured on horticultural topics and flower arranging. Bettie then moved to the Island of Kauai, Hawaii, where she converted a plantation manager’s estate into the beautiful Olu Pua Tropical Botanical Gardens with her first husband. After her marriage to Dr. Furuta, her interest in horticulture and botany continued when she moved to Fallbrook, where she said she “... followed all of her loves — cookery, horticultural consulting, writing, her cat, and her man, not necessarily in that order.”

As a result of her husband’s work at UCR as a UCCE specialist, she too became involved with the campus.

Bettie was an active member of UCR’s legacy group, the Watkins Society, serving as its chair for many years. She wished to support UCR after her lifetime and celebrate the memory and work of her husband. In 1999, Bettie established the Bettie & Tokuji Furuta Endowed Fund for Research - Insects, Disease.

Bettie passed away in December 2007. Upon her death, she bequeathed her entire estate to the UC Riverside Foundation dedicated to “the study of the control and eradication of insects and diseases relating to natural plants.”
transform the quality of life for millions around the world.

Scientific and political thinkers, the leadership will help
working to educate the next generation of leaders
for hunger, disease and environmental sustainability
solutions and the medical sciences. UCR is pioneering solutions
emerging from such diverse fields as agronomic, public policy
world-class life and physical sciences, mathematics and
and the creation of knowledge by bringing together
UCR has created a unique environment for research, education
excellence in the field of hunger for humanity, and made
potential of this dynamic science. Through the
healthy California's great to unlock the full potential of this dynamic science. Through the
UC Riverside College of Natural and Agricultural Sciences
in the physical sciences, environmental and natural sciences, the
plant sciences, environmental and natural sciences, the
UC 4-H Research Programs of the National Science Foundation's
one hundred years of prominent research in the fields of
understandings of the growth of crops. In the
By gaining a fundamental

Center for Plant Cell Biology

Dr. William Earle, Director

safety of the world's food supply.

the availability, quality and

and growth—will be able to increase

plants—how they develop

understandings of the growth of
Building is expected to be completed in 2009. The growth of the UC Riverside campus has led to the need for an addition to accommodate the expanded research and educational needs of the university. The addition of a new research building will be supported by several endowments, including a major gift from an anonymous donor. The new building will provide additional space for research and instruction, and will accommodate new programs in areas such as environmental science and biotechnology.

The new building will be located on a 100-acre site, and will feature state-of-the-art research facilities, including laboratories and classrooms. The addition of the new building will help to advance the goals of the UC Riverside campus, and will position the university as a leader in the fields of research and education.
The UC Irvine Foundation is a 501(c)(3) public charity. It is committed to supporting the University of California, Irvine, in its mission to improve the human condition through excellence in education, research, and community service.

The Foundation works in partnership with donors and other stakeholders to ensure that the University of California, Irvine, remains a leader in higher education, research, and community engagement.

There are several ways to support the Foundation and the University of California, Irvine. These include charitable gifts, planned giving, endowments, and other forms of philanthropy.

Charitable gifts can take many forms, including cash, securities, real property, and other assets.

Planned giving options include bequests, charitable trusts, and charitable gift annuities.

Endowments are a vital component of the University’s financial stability, providing a secure source of revenue for programs and initiatives.

The Foundation is committed to working closely with donors to ensure that their gifts have the greatest impact on the University and its mission.

Thank you for considering supporting the University of California, Irvine, through the UC Irvine Foundation.

The Foundation gratefully acknowledges the generosity of all donors who contribute to the support of the University and its mission.
This is the space for the Research Laboratory. Take the first floor and believe it.