December 6 2009

TO: JUDY LEHR
EXECUTIVE DIRECTOR, DONOR RESEARCH AND RELATIONS
& GIFT ADMINISTRATION

FM: ANTHONY W. NORMAN, CHAIR
RIVERSIDE DIVISION

RE: Tokuji and Bettie L. Furuta Endowed Chair for CNAS through an estate gift of $1,500,000

On behalf of the Academic Senate, Riverside Division, Chair I endorse the naming of the Tokuji and Bettie L. Furuta Endowed Chair for the College of Natural and Agricultural Sciences through an estate gift of $1,500,000.

The Graduate Council, the Committee on Educational Policy, the Committee on Academic Personnel and the Committee on Planning and Budget have all reviewed the proposal and their comments are attached.

Attachments

Cc: Dallas Rabenstein, Executive Vice Chancellor & Provost
David Stewart, Dean, The A. Gary Anderson Graduate School of Management
Daniel Aldrich, Interim Vice Chancellor, University Advancement
Gretchen Bolar, Vice Chancellor, Academic Planning and Budget
November 5, 2009

To: Anthony Norman, Chair of the Academic Senate, Riverside Division

From: Judy Lehr, Executive Director, Donor Research & Relations and Gift Administration

Cc: Dallas Rabenstein, Executive Vice Chancellor & Provost
    Thomas Baldwin, Dean, College of Natural and Agricultural Sciences
    Peter Hayashida, Vice Chancellor, University Advancement
    Gretchen Bolar, Vice Chancellor, Financial & Business Operations
    Sellyna Ehlers, Executive Director, Academic Senate
    Holly Preble, Assistant Dean for Development, College of Natural and Agricultural Sciences

Subject: Review by the UCR Academic Senate of a proposed endowed chair

Dear Tony:

In accordance with the UCR Policy for Endowed Chairs, I am forwarding to the Academic Senate a chair naming packet for review and consideration:

Tokuji and Bettie L. Furuta Endowed Chair for the College of Natural and Agricultural Sciences through an estate gift of $1,500,000.

As you will see in the Initial Request to Name forms (page 1-3 of the packet), this proposed chair has been reviewed and approved by the appropriate unit. In addition I have included a summary of the review by UCOP Academic Affairs Interim Provost and Executive Vice President Pitts.

As soon as I receive the official response from Academic Senate, I will prepare the Item for Action and send it with naming packet to Executive Vice Chancellor & Provost Rabenstein, and then Chancellor White for transmittal to UCOP.

Should you have questions or need additional information, please contact me and I will work with Dean Baldwin and Dr. Preble in reply.

I thank you in advance for the Academic Senate’s timely review.

Judy Lehr
Executive Director, Donor Research & Relations and Gift Administration
Office of Development
257A Highlander Hall
University of California
Riverside, CA 92521
951-827-2295 judy.lehr@ucr.edu
INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH AN ENDOWED CHAIR

This form is to help review gifts for compliance with academic plans and priorities, and to facilitate campus review procedures for namings.

Upon completion of this request form, the Dean/Unit Head forwards it for signature to the Associate Vice Chancellor, Development and Vice Chancellor, University Advancement. The Associate Vice Chancellor, Development or designee will submit the request, with draft gift agreement and supporting documentation to the Executive Vice Chancellor and Provost and Vice Chancellor for Academic Planning & Budget for campus review. If approved for recommendation, the EVC&P's Office follows the appropriate procedure for Endowed Chairs.

I. Background Information:
A. Submitted by:
   Name: Thomas Baldwin
   Title: Dean, College of Natural and Agricultural Sciences
B. Type of Gift and Comments:
   ➢ Endowed Chair/Distinguished Professorship: Endowed Chair
   1. Location of FTE: College of Natural and Agricultural Sciences
C. Proposed name (involving gift): Tokuji and Bettie L. Furuta Endowed Chair
D. Honorific naming (no gift involved):
E. Proposed use(s): To advance the mission of the College

II. Academic Information: (please attach explanation)
A. Academic Justification: Explain how the proposed gift or endowment fits into the College/Unit’s Academic Plan.

   The College of Natural and Agricultural Sciences, in accordance with UCR Endowed Chair Policy and Procedures, will establish the Furuta Endowed Chair in keeping with the research directive of the benefactor — “to further the study of the control and eradication of insects and diseases relating to natural plants” — in an allied field, including entomology, plant pathology, and plant sciences. The college has extraordinary achievements and long term goals in this field of study, along with numerous scholars/teachers widely respected for their professional accomplishments. An endowed chair connected to this research strength will enhance the college’s national visibility and stature, and be invaluable in recruiting and retaining faculty of distinction.

   The proposed chair may be multidisciplinary in scope or assigned to an organized research unit. For maximum academic flexibility, the Furuta Endowed Chair may be filled by a tenure-track appointment, tenured appointment, temporary appointment for a specific period of time, or a series of temporary appointments. In recognition of the contributions of Tokuji Furuta, the chair may also be filled by a cooperative extension specialist.

B. Resources: Describe the resources that will be necessary to support the proposed Chair (e.g., FTE and other funding.) Please refer to the College/Unit Academic Plan as appropriate.
No additional resources are needed. This is an existing FTE in the college. Distribution from the endowed fund will be available to the chair holder in support of his/her teaching, research, and service activities according to a budget recommended annually and approved by the dean. During periods of time when the endowed chair is not occupied (i.e., during a search), the dean may use the income from the endowment in support of research and teaching in the designated areas of study. In consultation with the chair holder, the dean may direct a portion of the funds provided by this endowment to related programmatic needs.

III. Contribution Information:

A. Total amount of private funds expected to be committed (or being discussed): $1,500,000.
B. Form of private contribution(s):
   X Outright Gift (Date: March 2009.)
   ☐ Written Pledge (Expected beginning date: _____ Fulfillment Date: ______).
C. Initial contribution/pledge payment expected $___________ by (date) ______.
D. Source(s) of private contribution(s):
   Donor(s) Amount(s)
   Bequest from the Estate Bettie L. Furuta $1,500,000
E. Will this gift/pledge be anonymous, without publicity? ☐ Yes  X No
First occupant announced once endowment is approved, endowment established and fully funded.

IV. College/UCR/UC Commitment:

A. Will any additional college, campus-wide or system-wide resources be sought/required (e.g., space, special facilities, equipment, etc.)? How will they be funded? No additional resources required.
B. If Endowed Chair or Professorship, is this a ☐ New FTE  (X) Existing FTE? If new, please give reference to your Academic Plan: ____________________.

V. College/Unit/Faculty/Academic Senate Consultation
This naming has been reviewed by and received approval from the Divisional Deans and Department Chairs/faculty of the College of Natural and Agricultural Sciences affected by the named chair.

Submitted by:

Thomas Baldwin, Dean College of Natural and Agricultural Sciences 7/23/09
Georgia Elliott, Associate Vice Chancellor, Development 7/27/09
Peter Hayashida, Vice Chancellor, University Advancement 7/27/09
Background information on Tokuji and Bettie Furuta

Dr. Tokuji Furuta was a University of California Cooperative Extension (UCCE) Specialist based at the Riverside campus of the University of California, Department of Plant Science. He was well known to nurserymen, allied industry professionals, and educators throughout the country.

A native Californian (La Mesa), he was a frequent speaker on industry programs throughout the United States, in addition to coordinating educational programs and working with California organizations. In recognition of his contributions to the nursery industry, the California Association of Nurserymen honored him with its annual Research Award in 1970. He also had close ties with national groups such as the American Association of Nurserymen, Horticultural Research Institute, and Bedding Plants Inc.

Dr. Furuta joined the UC Cooperative Extension in 1965 after many years as a horticulture professor at Auburn University in Arkansas. One of his responsibilities at UCCE was to keep abreast of horticultural research being conducted by University personnel and individual County Farm Advisors in the UCCE system. He conducted and participated in myriad research projects involving plant materials, plant production and marketing of nursery crops. He authored over 200 technical papers which have been published in various scientific journals; however, his efforts were primarily aimed at non-academic individuals in the nursery, landscape, and gardening fields.

He developed a 12-part series of UC-published guidelines on aspects of container-plant production which were used by the nursery industry throughout the U.S. and overseas. In 1974, Dr. Furuta published “Environmental Plant Production and Marketing” which was a “systems approach” to container-grown plant production for small, medium, and large-volume size operations.

Dr. Furuta passed away in August 1989.

Bettie Furuta, Tokuji’s wife, was an Ohio native. Bettie spent her early years as a horticulturist in the greater Cleveland area where she lectured on horticultural topics and flower arranging. Bettie then moved to the Island of Kauai, Hawaii, where she converted a plantation manager’s estate into the beautiful Olu Pua Tropical Botanical Gardens with her first husband. After her marriage to Dr. Furuta, her interest in horticulture and botany continued when she moved to Fallbrook, where she said she “…followed all of her loves – cookery, horticultural consulting, writing, her cat, and her man, not necessarily in that order.” As a result of her husband’s work at UCR as a UCCE specialist, she too became involved with the campus.

Bettie was an active member of UCR’s legacy group, the Watkins Society, serving as its chair for many years. She wished to support UCR after her lifetime and celebrate the memory and work of her husband. In 1999, Bettie established the Bettie & Tokuji Furuta Endowed Fund for Research - Insects, Disease.

Bettie passed away in December 2007. Upon her death, she bequeathed her entire estate to the UC Riverside Foundation dedicated to "the study of the control and eradication of insects and diseases relating to natural plants.”
November 5, 2009

_Tokuji and Bettie L Furuta Endowed Chair_  
Review by UCOP Academic Affairs Interim Provost and Executive Vice President  
Lawrence Pitts

Note: On August 29, 2009 in preparation to move the _Tokuji and Bettie L Furuta Endowed Chair_ through the UCR Endowed Chair approval process, Dear Thomas Baldwin, Assistant Dean for Development CNAS Holly Preble and Executive Director Donor Research & Relations Office of Development Judy Lehr sent the “Initial Request for Approval to Name/Establish the Furuta Chair” (page 2-4 of this packet) to June Smith, Director Development Policy and Administration in the Office of the President. UCR was presenting concept -- that the chair could be held by either a ladder rank faculty or CE Specialist -- in keeping with the intent of the deceased donor. On October 29, 2009, June Smith informed us that the Furuta Chair concept had been reviewed and support recommended by Interim Provost and Executive Vice President Lawrence Pitts, in consultation with the Academic Senate Chair Powell. Please see the e-mail below from Jo Agustin, Principal Personnel Analyst.

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**From:** Jo Agustin  
**Sent:** Thursday, October 29, 2009 9:13 AM  
**To:** June Smith; Geoff O'Neill  
**Cc:** Janet Lockwood; Patricia Price; Jan Corlett; Yvonne Perrelli; katina.napper@ucr.edu; Antonette Toney; vpap@ucr.edu  
**Subject:** Proposed UCR Endowed Chair for Professorial or Specialist in Cooperative Extension Position

Hi June and Geoff,

Provost Pitts, in consultation with the Academic Senate Chair Powell, is supportive of the recommendation from UCR’s College Dean and the UCOP Development office to name either a ladder ranks faculty member or a Specialist in Cooperative Extension to the proposed Tokuji and Bettie L. Furuta Endowed Chair, College of Natural and Agricultural Sciences, Riverside campus.

Jo