EXECUTIVE COMMITTEE
SCHOOL OF BUSINESS ADMINISTRATION
REPORT TO THE RIVERSIDE DIVISION
February 21, 2012

To be adopted:

Proposed Changes to Business Administration

PRESENT:

Majors
The B.S. in Business Administration is a two-year upper-division major offered by the School of Business Administration (SoBA). Students can enroll in a Pre-Business status and are advised in CHASS during their freshman and sophomore years. The Pre-Business curriculum includes the prerequisites to the major and the college breadth requirements. After admission to the major, students are advised by the SoBA through its Office of Undergraduate Programs located at 2340 Olmsted Hall. The B.S. degree in Business Administration is conferred by the SoBA.

The program is accredited by the AACSB International - The Association to Advance Collegiate Schools of Business.

Admission A limited number of students are accepted into the Business Administration major, chosen according to overall GPA. Students must apply for the major when they have completed not fewer than 75 and not more than 100 quarter units of college work. Final acceptance into the major is based on completion of all prerequisites and breadth requirements within a 100-quarter-unit limit, a GPA above 2.50 in prerequisites, and cumulative GPA of at least 2.50. (Students who have not completed the foreign language breadth requirement may be accepted into the program, but they must complete the requirement before graduation.) Exceptions to the 100-quarter-unit maximum must be requested by petition.

UCR Students (excluding Pre-Business students) interested in changing major to Business Administration will be admissible to the Business Preparatory (BSPR), (which is not a major in UCR, but a holding group of transfer students who appear to be qualified for admission into business

PROPOSED:

[no change]
administration, but have some deficiencies which need to be completed before admission into business administration) status only if they can complete their deficiencies in breadth and/or major prerequisites within one quarter (the first quarter after admission into Bus-Preparatory).

The same rule will apply to students transferring in from a community college or a four-year school. In the event these students fail to meet this one quarter requirement, they will not be admitted into the BSPR category, and will be advised to find another major at UCR.

Students are encouraged to participate in at least one internship during their junior or senior year. Students interested in international business are encouraged to consider opportunities for study through the Education Abroad Program, which has centers affiliated with more than 150 institutions in 35 countries worldwide. For further details, visit UCR’s International Education Center at internationalcenter.ucr.edu or call (951) 827-4113.

**Minor**

Students declaring a minor in Business Administration will petition the Office of Undergraduate Business Programs at least three quarters prior to graduation. That office will publicize the deadlines each quarter to all colleges and major departments.

Prerequisites for the minor in Business Administration are as follows:

1. Three lower-division courses (14 units) (must be completed with no grade lower than “C”): BUS 020, ECON 004, STAT 048

Requirements for the minor in Business Administration are as follows:

2. Six upper-division courses (24 units):
   
   a) Four courses from the following: BUS 101, BUS 103, BUS 104/STAT 104, BUS 105, BUS 106/ECON 134, BUS 108, one of BUS 102 or PHIL 116
   
   b) Two additional upper-division Business Administration courses.
JUSTIFICATION:

[Change to GPA requirement]:

According to US News and World Report, the undergraduate business program was ranked 55 among all universities in the country (for comparison, in the same survey, UCR as a whole was ranked 97, and both the Bourns College of Engineering and the Graduate School of Education are ranked 66). The total number of students we graduate each year varies between 575 and 625. Data show that among students who are currently admitted those whose cumulative GPA is between 2.5 and 2.7 are those that have the most difficulty with the business curriculum. A direct result of instituting the 2.7 cumulative GPA would reduce the number of students by a total of 14.82 per cent based on data from the last two years.

<table>
<thead>
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<th>Quarter</th>
<th>Adm &lt;2.7</th>
<th>Total Adm</th>
<th>Percentage</th>
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<td>09S</td>
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<tr>
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<tr>
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<tr>
<td>TOTAL</td>
<td>214</td>
<td>1444</td>
<td>14.82%</td>
</tr>
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</table>

Given a shortage of courses and ladder rank faculty, this would enable us to offer a tighter program, manage enrollment, and graduate our students in a timely manner.

This would also assist greatly towards reaccreditation by AACSB, which is due by January 2013 since ladder rank faculty will be able to teach at least 60% of the core and elective courses (the ratio required for AACSB accreditation).

There is precedent of selective admission at UCR. Both Political Science and Psychology have a requirement of 2.7 for admission into the major.

Our competitor schools in the UC system, Berkeley and Irvine, graduate only 200 and 100 students respectively. UCR would still remain in the enviable position of having the largest business program in the UC system, by graduating about 500 students annually.

[Change to Minor section]:

ECON004, Principles of Economics, is a course that has not been offered by the Economics Department since Fall 2010. Before Fall 2010, students pursuing the Business Administration major were required to complete ECON004. Since Fall 2010, the lower-division economics requirement has been changed to completion of ECON002 and ECON003. The Economics Department does not plan to offer ECON004 again. Therefore, we propose changing the lower-division economics requirement for students pursuing the Business Administration minor from ECON004 to ECON003.
APPROVALS:

Approved by Business Administration Program Committee: 11/15/2011
Approved by the School of Business Administration Executive Committee: 11/15/2011
Approved by the Committee on Educational Policy: 1/3/2012
Reviewed by the Committee on Undergraduate Admissions; see attached document
February 7, 2012

To: Martin Johnson, Chair
   Committee on Educational Policy

From: Steven E. Clark, Chair
      Undergraduate Admissions Committee

Re: School of Business Administration Proposal (Revised Approval)

February 7, 2012

The Undergraduate Admissions Committee met on January 18, 2012, and discussed the School of Business Administration Proposal to modify the requirements for admission to the Business Administration major (specifically a proposal to increase the cumulative GPA requirement from 2.5 to 2.7; and to change one of the prerequisites for the Business Administration minor, from ECON 004 to ECON 003).

The committee did not see an implementation date for the proposed changes. In order to provide students with advanced notice of the change, the committee conditionally approved the proposed changes with an implementation date for the Fall 2014 admissions cycle.

Subsequent to this approval of the proposal, the Undergraduate Admissions Committee was informed that the 2014 implementation date would pose a problem for the School of Business Administration because ECON 004 was no longer being offered. The Undergraduate Admissions Committee therefore revised its approval on February 6, 2012, in order to implement the prerequisite course change (from ECON 004 to ECON 003) for Fall 2012, and to implement the change in the GPA requirement for the Fall 2014 admissions cycle.