

**EXECUTIVE COMMITTEE
SCHOOL OF BUSINESS ADMINISTRATION**

**REPORT TO THE RIVERSIDE DIVISION
FEBRUARY 28, 2017**

To be adopted:

Proposed Change to Business Administration Major (BSAD)

Current:

Major Requirements

The following are requirements leading to the B.S. degree in Business Administration. At least 50 percent of business course requirements must be completed at UCR.

Proposed:

(No change)

Business Administration Major

Business Administration Major

1.Preparation for Business Administration major (8 courses [at least 32 units])

(No change).

Major prerequisites (non-BUS courses may be used to satisfy breadth requirements for the School of Business Administration):

- (1) BUS 010 (2) BUS 020 (3) ECON 002
- (4) ECON 003 (5) CS 008
- (6) STAT 048 (7) MATH 022
- (8) ECON 102 or ECON 103

The major requirements for the B.S. in Business Administration are as follows:

2.Upper-division major requirements (18 courses [at least 72 units])

2.Upper-division major requirements (18 courses [at least 72 units])

Core courses (at least 10 courses [at least 40 units]):

(No change)

BUS 100W, BUS 101, BUS 102, BUS 103, BUS 104/STAT 104, BUS 105, BUS 106/ ECON 134, BUS 107, BUS 108, BUS 109

Concentration (At least 20 units): Students in the Business Administration major (BSAD) will be required to declare a concentration at least three quarters prior to graduation, provided they be allowed to change their concentration, if justified. The Office of Undergraduate Business Programs will manage the process. Students can declare one concentration.

Choose five courses from one of the concentrations listed below. Courses completed to meet upper division core requirements may not be used to meet concentration requirements. (No change)

Accounting and Auditing: BUS 154, BUS 160/ECON 160, BUS 161, BUS 162/ECON 162, BUS 165A, BUS 165B, BUS 165C, BUS 166, BUS 167, BUS 168A, BUS 168B, BUS 169A, BUS 169B, BUS 170 (No change)

Finance: BUS 132 and at least four of the following: BUS 131, BUS 134, BUS 135, BUS 136, BUS 137, BUS 138, BUS 139, BUS 140E, ~~BUS 146~~, BUS 147, ~~BUS 148~~, ~~BUS 153/ECON 153~~. Finance: BUS 132 and at least four of the following: BUS 131, BUS 134, BUS 135, BUS 136, BUS 137, BUS 138, BUS 139, BUS 140E, BUS 147.

Information Systems: BUS 125, BUS 128, BUS 171, BUS 172, BUS 173, BUS 174, BUS 175 (No change)

Management: BUS 143, BUS 144, BUS 145, BUS 146, BUS 147, BUS 148, BUS 149, BUS 150, BUS 154, BUS 155, BUS 156, BUS 157, ANTH 105/BUS 158, BUS 173 (No change)

Marketing: BUS 111, BUS 112, BUS 113, BUS 114, BUS 115, BUS 116, BUS 117, BUS 118, BUS 119, BUS 124, BUS 126 (No change)

Operations and Supply Chain Management: BUS 122, BUS 123, BUS 124, BUS 125, BUS 126, BUS 127/STAT (No change)

127, BUS 128, BUS 129, BUS 130, BUS 173

An additional 3 courses (at least 12 units) (No change) of Business Administration elective courses from BUS 111-BUS 199H, excluding BUS 190. Courses completed to satisfy the five- course concentration requirement may not be used to meet this requirement. Related courses outside of Business Administration may be approved to satisfy their requirement with the approval of the Associate Dean or Assistant Dean of Undergraduate Student Affairs of SoBA.

Justification:

Undergraduates in the School of Business are required to take BUS 132 and four other finance electives in order to graduate with a concentration in finance. The finance area faculty reviewed these courses recently and realized that several of the courses are not appropriate for the concentration. In particular, one course, labor economics (BUS 153) has nothing to do with finance at all. Two other courses, BUS 146 and BUS 148, are related to one finance course (BUS 147) but they are not focused on finance. Further evidence that these are not finance courses is the fact that they are not staffed by finance, but by faculty in other areas in the business school.

Given that the concentration only requires four courses in finance beyond BUS 132, the faculty are concerned that students are claiming to have studied finance when in fact they have mainly studied other topics in business. This is likely to be a common phenomenon at UCR because the finance electives and their pre-requisites (BUS 106 and 132) are not offered every quarter, which makes it difficult for finance students to graduate on time. Therefore, they are likely to choose one of these three courses, BUS 140E or BUS 138 to satisfy the concentration requirements. The finance faculty strongly encourage students to take BUS 134 and BUS 136 as part of their concentration requirements, and it hurts the quality of the program when they rely more on the courses that do not have BUS 132 as a pre-requisite, but we have to balance the need to graduate on time with the need to assure quality. If students were to mainly use BUS 146, 148 or 153 to satisfy the requirements of the degree, they would have far less training in finance than the finance faculty consider appropriate.

Approvals:

Approved by the School of Business Administration
Executive Committee:
Approved by the Committee on Educational Policy:

October 25, 2016
January 4, 2017