

**EXECUTIVE COMMITTEE
SCHOOL OF BUSINESS
REPORT TO THE RIVERSIDE DIVISION
MAY 29, 2018**

To be adopted:

Proposed Changes to the Following Undergraduate Minor:
Business Administration

Business Administration Minor

Students declaring a minor in Business Administration will petition the Undergraduate Business Programs Office at least three quarters prior to graduation. That office will publicize the deadlines each quarter to all colleges and major departments.

Prerequisites for the minor in Business Administration are as follows:

1. Three lower-division courses (14 units) (must be completed with no grade lower than "C"):
BUS 020, ECON 003, STAT 048

~~Requirements for the minor in Business Administration are as follows:~~

~~2. Six upper-division courses (24 units):
a) Four courses from the following: BUS 101, BUS 102, BUS 103, BUS 104/STAT 104, BUS 105, BUS 106/ECON 134, BUS 108~~

~~b) Two additional upper-division Business Administration courses from BUS 100W BUS 199H, excluding BUS 190. Courses completed to satisfy the four course requirement in section "a)" above may not be used to meet this requirement.~~

Business Administration Minor

No change.

No change.

Three lower-division courses (14 units) (must be completed with no grade lower than "C"):
BUS 020, ECON 003, STAT 048

Additionally, students need to complete four upper-division courses as follows, depending on the minor of their choice, the general

business minor or any of the eight functional business minors (16 units):

General Business:

Four core from the following list: BUS 103, BUS 104/STAT104, BUS106/ECON134, BUS 107, BUS 108

Accounting:

- a) Required: BUS 108, BUS 165A
- b) Two additional upper-division Business Administration accounting courses selected from the following: BUS 161, BUS 165B, BUS 165C, BUS 168A, BUS 168B, BUS 169A, BUS 169B, BUS 170

Business Analytics:

- a) Required: BUS 123, BUS 124, BUS 125
One additional upper-division business analytics course selected from the following: BUS 115, BUS 117, BUS127, BUS 129, BUS 130, BUS 136, BUS 137, BUS 173

Finance:

- a) Required: BUS 106, BUS 132
- b) Two additional upper-division Business Administration finance courses selected from the following: BUS 131, BUS 134 (highly recommended), BUS 135, BUS 136 (highly recommended), BUS 137, BUS 138, BUS 139, BUS 140E, BUS 141, BUS 147.

Information Systems

- a) Required: BUS 101
- b) Three additional upper-division Business Administration information systems courses selected from the following: BUS 110, BUS 125, BUS 128, BUS 166, BUS 171, BUS 172, BUS 173, BUS 174, BUS 175, BUS179

Management: Organizational Behavior/Human Resources

- a) Required: BUS 107, BUS 155

- b) Two additional upper-division Business Administration organizational behavior or human resources courses selected from the following: BUS 121, BUS 143, BUS 144, BUS 145, BUS 149, BUS 156, BUS 157

Management: Strategy and Entrepreneurship

- a) Required: BUS 109, BUS 146
b) Two additional upper-division Business Administration courses selected from the following: BUS 121, BUS 143, BUS 144, BUS 145, BUS 147, BUS 148, BUS 149, BUS 150, BUS 154, BUS 155, BUS 156, BUS 157, BUS 159, BUS 163, BUS 173

Marketing

- a) Required: BUS 103
b) Three additional upper-division Business Administration marketing courses selected from the following: BUS 111, BUS 112, BUS 113, BUS 114, BUS 115, BUS 116, BUS 117, BUS 118, BUS 119, BUS 124, BUS 126, BUS 151, BUS 152, BUS 159, BUS 164

Operations and Supply Chain Management

- a) Required: BUS 104, BUS 105
b) Two additional upper-division Business Administration operations and supply chain management courses selected from the following: BUS 122, BUS 123, BUS 124 (highly recommended), BUS 125, BUS 126, BUS 127/STAT 127, BUS 128, BUS 129 (highly recommended), BUS 130, BUS 173

Justification:

In conducting the undergraduate business program curriculum update, the UG Committee Members consistently learned:

- UCR departments are interested in encouraging business minors to their students, but given the tight course sequencing of some majors (e.g., Physics, Engineering), it was preferred that fewer courses be required for the minor.

- Per general UCR business minor guidelines (p. 86 of course catalog), the Business Administration Minor is at the upper-bound of courses required with three lower-division pre-requisites and six upper-division courses.
- In a curriculum review of business minors at the top 10 undergraduate business programs (U.S. News and World Report, 2018; see Table 1 on page 6) and the two UCs who also have undergraduate business programs:
 - Nine schools offer business minors, of which six offer functional business minors (e.g., business minor in accounting, business minor in management) and three offer general business minors.
 - Further, across schools offering business minors, the average number of total courses required is ~7 courses (including pre-requisites).
 - For comparison, UCR's minor is a general business minor with 9 or 10 required courses (the difference in total courses comes in that some of the core courses require additional pre-requisite courses such as CS 008).

Following from this research, the UG Committee members worked with their area coordinators to propose the following 1) decrease the number of total course requirements in the general business minor to be in line with other business minors 2) provide the option of choosing from eight functional business minors to allow for depth of knowledge in a particular field of business. Given that these functional business minors parallel the concentrations offered in the Business Administration Major, the School of Business is well poised to offer the revised general and functional business minor courses.

Table 1: Comparison of UG Business Minors

Program	Business Minor	Functional/General	Courses	total courses
UC Riverside	Y	General	3 pre-reqs, 4 core, 2 electives (and one additional pre-req of CS3 for a core course)	9 to 10
UC Irvine	Y	F- Accounting, innovation/Entrepreneurship, Management	Accounting: 4 pre-reqs, 7 upper div; MGT: two pre-reqs, 7 add'l courses	9 to 11
UC Berkeley (#3)	N			
U Michigan (#1)	Y	General	1 pre-req, 4 core, 1 elective	6
Penn (#2)	N			
University of North Carolina (#4)	Y	General	4 pre-reqs, 5 core/electives	9
University of Virginia (#5)	Y	F- leadership or entrepreneurship	leadership: 6, entrepreneurship: 5	5 to 6
New York University (#6)	Y	F- for econ or non econ majors	six-seven courses	6 to 7
University of Texas, Austin (#7)	Y	F- Accounting, Finance, MGT, MIS, Marketing, SCM	pre-reqs and five courses in area of concentration	5+
MIT (#8)	Y	F- MGT, business analytics, finance	six courses	6
Indiana University (#9)	Y	F- business, entrepreneurship, financial literacy, marketing	unclear	
University of Southern California (#10)	Y	General	1 pre-req and six courses	7

*Comparison universities based on the US News and World Report "Best Undergraduate Business Programs" 2018

Approvals:

Approved by the Executive Committee from the School of Business:
 Approved by the Committee on Educational Policy:

February 27, 2018
 April 11, 2018