To be adopted:

Proposed minor in Business Administration

Proposed:

Requirements for the minor in Business Administration are:

1. Three lower division courses (12 units)
   a) BSAD 20A - Principles of Accounting I
   b) ECON 3 - Intro to Microeconomics
   c) STAT 48 - Statistics for Business

2. Six upper division courses (24 units)
   a) Four courses selected from the following:
      BSAD 110 Introduction to Marketing
      BSAD 116 Business Ethics
      BSAD 121 Introduction to Management Science
      BSAD 126 Production & Operations Management
      BSAD 134 Corporate Finance & Investment
      BSAD 163 Cost & Management Accounting
      BSAD 170 Introduction to Management Information Systems
   b) Two additional upper division Business Administration courses.

3. All lower division courses must be completed with no grade lower than “C”.

Effective:

Immediately upon approval.

Justification:

Students in many disciplinary majors will spend all or part of their professional careers in the private sector. The proposed minor will provide students with skills necessary to succeed in this environment and complement their disciplinary preparation. Other majors are interested business courses, furthermore, other Departments especially in CHA&SS have requested the creation of cooperative majors with, the non existing, Administrative Studies major. The creation of the Business Administration minor satisfies the needs of the students and the departments. It is also easier to supervise.

Approvals:

Business Administration Program Committee: April 21, 1998
AGSM Executive Committee: July 1, 1998
CHA&SS Executive Committee: 10/7/98
CHA&SS Faculty: February 3, 1999
Committee on Educational Policy: February 25, 1999