College of Humanities, Arts, and Social Sciences
Report to the Riverside Division

Proposed Major in the History of Art and Administrative Studies

I. Introduction
The major between the History of Art Department and the Business Administration Department would provide students with training in management and the history of art that would enable them to pursue a wide variety of future career and educational options.

With this dual preparation, students will be equipped to enter fields such as arts administration, advertising, art appraisal, architecture, art investment, historic preservation. The management, public relations, information services, accounting, human resources, and finance areas of arts institutions such as museums, research institutes, historical societies, publishers, and galleries have comprehensive needs for individuals trained in good business practices. Students can also continue their education with advanced degrees in business, museum studies, or arts administration, as well as other professional and academic fields.

The History of Art and Administrative Studies share an emphasis on the cultural and social institutions of human achievement, a connection that makes possible a major that will enrich both art history and administrative studies. Business majors will gain knowledge of the historical, political, and social bases of visual culture, while art history majors will acquire the economic, political, and sociological background to become leaders in the business of arts institutions and in related fields.

This major will fill a gap in the current art history and business curricula at the University of California, Riverside and will provide students with enhanced education and career alternatives in arts management and art-related business.

To be adopted:

II. The Major in the History of Art and Administrative Studies

1. All requirements of the College of Humanities, Arts and Social Sciences (72 units plus English Composition, up to 12 units)

2. Requirements for the B.A. in the History of Art (48 units)
   a. 16 units lower division courses
      AHS 015, 017A, 017B, and 017C
   b. 36 units upper division courses
      1. AHS 192 Junior Seminar (4 units)
2. 4 units in each of 7 areas (Asian, Ancient, Architecture, Medieval, Renaissance, 17th/ 18th Centuries, and 19th/ 20th Centuries)

3. 4 upper division units in any area

3. Administrative Studies requirements (37 units)
   a. Four lower division courses (17 units)
      1. BSAD 010 Introduction to Business
      2. BSAD 020 Principles of Accounting
      3. STAT 048 Statistics for Business
      4. CS 008 Introduction to Computing
   b. Two upper division courses from the list below (8 units):
      1. ECON 102A Microeconomic Theory or
         ECON 130 Introduction to Money, Banking, and Credit or
         ECON 162 Managerial Economics
      2. PSYC 140 Social Psychology or
         PSYC 142 Industrial/ Organizational Psychology
      3. SOC 150 The Sociology of Organizations or
         SOC 151 Formal Organizations or
         SOC 171 Alternatives to Bureaucratic Organization
      4. POSC 181 Public Policy: Values, Conflict, and Politics or
         POSC 182 Politics and Economic Policy or
         POSC 183 Administrative Politics and Theory
      5. ANTH 127 Political Anthropology or
         ANTH 131 Applied Anthropology
   c. A three-course track (12 units) in Business Administration courses, from one of the following:
      1. Organizations (General)
         BSAD 105, 150, 151, 176
      2. Human Resources Management/ Labor Relations
         BSAD 142, 152, 153, 155, 157
      3. Business and Society
         BSAD 116, 161, 182, 186
      4. Marketing
         BSAD 112, 113, 114, 117
      5. Managerial Accounting/ Taxation
         BSAD 163, and two from BSAD 166, 168A or 168B
      6. Financial Accounting
         BSAD 163, 165A, 165B
      7. Finance
         BSAD 134 and two from BSAD 135A, 136, 137, 138, 139
      8. Management Information Systems
         BSAD 170, 171, 173
      9. Production Management
         BSAD 121 and two from 122, 126, 127
Approved by Art History: 1/28/98
Approved by Business Administration Program Committee: 2/19/98
Approved by CHASS Executive Committee: 1/6/99
Approved by CHASS Faculty: 2/3/99
Approved by Committee on Educational Policy: 4/20/99