April 11, 2011

TO: Ameae M. Walker (Biomedical Sciences), Vice Chair
    Daniel Ozer (Psychology), Secretary/Parliamentarian
    Rise B. Axelrod (English), Academic Personnel (CAP)
    Paulo Chagas (Music), Academic Computing & Information Technology
    Peter Chung (AGSM), Planning and Budget (P&B)
    Steven Clark (Psychology), Undergraduate Admissions
    Jay Farrell (Electrical Engineering), BCOE Executive Committee
    Christine Gailey (Women’s Studies), Committee on Committees (COC)
    John Ganim (English), Physical Resources Planning (PRP)
    Gerhard Gierz (Mathematics), Preparatory Education
    J. Daniel Hare (Entomology), Faculty Welfare (FW)
    David Herzberger (Hispanic Studies), CHASS Executive Committee
    Morris Maduro (Biology), Graduate Council/CCGA Representative
    Manuela Martins-Green (Cell Biology), Diversity & Equal Opportunity (CODEO)
    Thomas Morton (Chemistry), Junior Assembly Representative
    David R. Parker (Environmental Sciences) CNAS Executive Committee
    David S. Pion-Berlin (Political Science), Committee on Research (COR)
    Richard L. Smith (SoBA), SoBA Executive Committee
    Melanie Sperling (GSOE), GSOE Executive Committee
    Daniel S. Straus (Biomedical Sciences), Biomed Executive Committee
    Albert Wang (Electrical Engineering), Senior Assembly Representative
    Jose Wudka (Physics), Educational Policy (CEP)

FR: Mary Gauvain, Chair
    Riverside Division

RE: Executive Council Agenda, April 11 2011

This is to confirm the meeting of the Executive Council on Monday, April 11, 2011 at 1:10 p.m. to 3:00 p.m. in 145 University Office Building.

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<tr>
<td>Action/Information 1:10 – 1:15</td>
<td>Approval of the April 11, 2011 Agenda and March 14, 2011 minutes.</td>
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<td>2:35 – 3:00</td>
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PRESENT:
Mary Gauvain (Psychology), Chair
Ameae M. Walker (Biomedical Sciences), Vice Chair
Daniel Ozer (Psychology), Secretary/Parliamentarian
Peter Chung (AGSM), Planning and Budget (P&B)
Steven Clark (Psychology), Undergraduate Admissions
Jay Farrell (Electrical Engineering), BCOE Executive Committee
John Ganim (English), Physical Resources Planning (PRP)
Gerhard Gierz (Mathematics), Preparatory Education
J. Daniel Hare (Entomology), Faculty Welfare
David Herzberger (Hispanic Studies), CHASS Executive Committee
Morris Maduro (Biology), Graduate Council
Thomas Morton (Chemistry), Junior Assembly Representative
Richard L. Smith (SoBA), SoBA Executive Committee
Daniel S. Straus (Biomedical Sciences), Biomed Executive Committee
Jose Wudka (Physics), Educational Policy (CEP)

ABSENT:
Rise B. Axelrod (English), Academic Personnel (CAP)
Paulo Chagas (Music), Academic Computing & Information Technology
Christine Gailey (Women’s Studies), Committee on Committees (COC)
Manuela Martins-Green (Cell Biology), CODEO
David R. Parker (Environmental Sciences), CNAS Executive Committee
David S. Pion-Berlin (Political Science), Committee on Research (COR)
Melanie Sperling (GSOE), GSOE Executive Committee
Albert Wang (Electrical Engineering), Senior Assembly Representative

GUESTS:
Vice Chancellor James Sandoval
Registrar Bracken Dailey
AVC LaRae Lundgren

AGENDA:
The agenda for March 14, 2011 was approved as written. A motion to amend the minutes to delete the following sentence did not pass and the minutes were approved as written. “She commented that her efforts to form this committee as a subcommittee of the Planning and Budget Committee failed, so she will be formulating it as a Chair’s Ad Hoc Committee.”
**ANNOUNCEMENTS BY THE CHAIR:**

Chair Gauvain indicated that the Systemwide Academic Senate has formed a Special Committee on Agriculture and Natural Resources (ACSCANR). This special committee will consult with leadership from the Division of Agriculture and Natural Resources (DANR), on a regular basis, to review the mission and strategic objectives of the Division, and to consider issues related to the DANR budget, the Division’s academic and capital planning, and the intersection of its academic and outreach missions. The membership of the committee will include alternating incoming Vice Chairs of CCGA, UCORP, and Divisional Chairs or Vice Chairs from Berkeley, Davis, and Riverside, and three at-large committee members with terms of two years for a total of 9 members. Chair Gauvain will be representing our campus.

Secondly, Chair Gauvain indicated that she has asked the Chancellor and the EVC/Provost to visit with the Executive Council (EC) before the end of the year.

In response to a question from a member regarding the make-up of the Ad Hoc Committee on Academic Planning, Chair Gauvain informed the members that the membership of the Committee was comprised of:

- Doug Mitchell (GSOE), member of Planning and Budget, and Chair of the Ad Hoc Committee
- Patricia Springer (Botany and Plant Sciences), member of Planning and Budget
- Malcolm Baker (History of Art), member of Planning and Budget
- Steve Clark (Psychology), Chair of Undergraduate Admissions
- Nosang Myung (Chemical/Env. Engineering), member of Graduate Council
- Anthony Norman (Biochemistry), representing Emeritus faculty

It was also agreed at the EC meeting that the name of the Committee will be the Chair’s Ad Hoc Committee on Academic Planning.

Finally, Chair Gauvain mentioned that the March 21st Executive Council meeting will be cancelled.

**LIST OF BUDGET PRIORITIES:**

The EC members discussed the memo that was drafted for onward distribution to the Chancellor. The list was also modified and in the end, the EC agreed to send the following memo and list to the Chancellor:

In the Principles proposed by the Academic Senate on February 8, 2011 regarding fiscal decision making during the budget crisis ([senate.ucr.edu/uploads/budget_doc/Senate%20Budget%20Principles.pdf](senate.ucr.edu/uploads/budget_doc/Senate%20Budget%20Principles.pdf)), Principle 2 states that all University units and functions should be examined in relation to the core missions of teaching and research. Based on this Principle, the
Executive Council (EC) of the Academic Senate discussed potential actions as a means of dealing with the current budget situation on the campus. Based on these discussions, the EC recommends the following actions. Please note that some recommendations pertain to cuts and some to revenue generation.

In addition to these recommendations, the Academic Senate, in the form of the Chair’s Ad hoc Committee on Academic Planning, has embarked on a detailed examination of the academic mission and activities of the campus in the context of the current budget climate. The report of this Ad hoc committee will be presented at the May 24, 2011 meeting of the Division of the Academic Senate.

ACADEMIC SENATE RECOMMENDATIONS REGARDING THE BUDGET CRISIS IN RELATION TO THE ACADEMIC MISSIONS OF THE CAMPUS

Instructional Mission:

- Reduce the cost of preparatory education by charging students extra to take these classes or requiring students to take these courses elsewhere
- Delay holistic review in undergraduate admissions
- Hire temporary lecturers in impacted areas providing that quality of instruction is maintained
- Enroll more non-resident and international undergraduate students
- Increase student enrollment in areas where there is potential to raise revenue, e.g. the teacher credential program or increasing summer session enrollments
- Require that a percentage of revenue generated by self-supporting programs be returned to the general fund
- Support the efforts of faculty to develop self-supporting masters programs and work with the Academic Senate in expediting the approval process of these programs
- Create a Task Force to investigate how to make the Palm Desert Campus a revenue generating unit of the campus
- Encourage faculty retirements by exploring avenues for implementing phased retirements

Research Mission:

- Conduct a cost/benefit analysis of the Offices of Research, Technology Transfer, and Advancement to determine their contribution to the research mission of the campus
- Evaluate and reduce compliance regulations
- Review the 2009 Senate-Administration Subcommittee report on upper level management (SMG and MSP) with an eye toward budget reduction
- Institute random (as opposed to comprehensive) audits
Cost Reductions in Nonessential Services:

- Streamline the administration and middle management staff in units that do not directly contribute to the instruction and research missions
- Freeze hiring in areas not critical to teaching and research
- Cut or outsource the functions of nonteaching, non-research cost centers, including regular campus maintenance (e.g., painting, landscaping)
- Cut nonessential staff in the student affairs office
- Cut printing costs that are charged to 19900 fund sources, including high-end brochures and reports

Campus Naming:
The EC members reviewed the proposed naming that was submitted by the Deans of Engineering and CNAS. The EC members endorsed the names as written.

UC Irvine Survey:
The EC members reviewed the UC Irvine (UCI) Senate Faculty Opinion Survey that was conducted in February 2011. Of the 1510 faculty members, 575 or 38% of the faculty responded. As a discussion point, Chair Gauvain wanted to know from the EC members if they felt that this was an exercise worth carrying out on our campus. Most EC members felt that the responses were as expected and that the effort in conducting a similar survey on our campus would not be useful at this time.

Other Executive Council and Committee Business:
Prof. Steve Clark, Chair of Undergraduate Admissions committee (UGA) informed the EC that UGA is still dealing with changing the admissions criteria for transfer students.

Prof. David Herzberger, Chair of CHASS Executive Committee, discussed the problems that CHASS was dealing with regarding impacted majors.

Prof. Jay Farrell, Chair of BCOE Executive Committee, indicated that they were in the process of undergoing accreditation.

Prof. Morris Maduro, Chair of Graduate Council, indicated that Graduate Council has a meeting scheduled for March 18 and thus he did not have much to report. He mentioned that the Graduate Council will probably be approving the first Online Masters Graduate Course in Engineering.

Prof Peter Chung, Chair of Planning and Budget (P&B), indicated that P&B has started meeting with the Deans. He informed the EC that when asked what should be cut on campus, there were common agreements that all the Deans mentioned.

Prof. Richard Smith, Chair of SoBA Executive Committee indicated that they have three self-supporting professional degree programs that are in various phases of the
 approval process. He indicated that the Masters of Accounting Program is one of them and the faculty would like to implement the program in the fall. This program will bring in surplus funding to the School. The FEMBA program and the Master of Finance Program are also in the process of being reviewed by the Graduate Division. They want to be able to offer their faculty overload teaching.

Prof. John Ganim, Chair of Physical Resource Planning met with the Campus Architect. Prof. Ganim thought that it might be useful to have the Campus Architect make a presentation to the Executive Council. Most of the projects that are coming up are driven by student services or dining services. There is also a large campus housing project that is being planned. He also mentioned that there is nothing much happening with the UCR Faculty Club because there were no funds available for a larger facility.

Prof. Daniel Straus, Chair of Division of Biomedical Sciences Executive Committee, indicated that the bylaws are in the process of being discussed and will be forwarded for review soon. He also mentioned that the Medical School recently completed the accreditation process but that the results have not yet been released.

**LIMITS TO UNDERGRADUATE STUDENT ENROLLMENT:**
VC James Sandoval and Registrar Bracken Dailey attended the EC meeting to discuss the problems that students were experiencing in trying to enroll in more than 16 units. VC Sandoval indicated that in winter quarter 2010, UCR ran into a significant crisis in the allocation of courses to students. The Chancellor and the EVCP created the campus wide committee to deal with course demands; this committee includes a representative from each college. The Committee found out that students were enrolling in more than 20 units with no intention of actually undertaking a course load at that level and then selectively deciding what courses they wanted to withdraw from. That was artificially resulting in course seats not being available to students who needed them. A decision was therefore made to develop a two-pass registration system whereby students were afforded the opportunity to enroll up to a certain level during the first pass of registration and then come back and register for the balance of their course schedule. After extensive discussion, it was decided that the vast majority of students would be able to achieve their full course load with a 16 course unit limit, understanding that some students would not be successful in achieving their targeted enrollment unit but at the 2\textsuperscript{nd} pass the students would be allowed to add the rest of the units they need. Students who needed to enroll during the 1\textsuperscript{st} pass in more than 16 units could do so with approval through their advisors. Students in the Honors program would be allowed to enroll in more than 16 units. The group met last week to discuss fall quarter enrollment and at that meeting they decided to keep the 2-pass system in place for the fall quarter.

An EC member indicated that the students he heard from had no idea that this was a two-pass system and that they could later on add the rest of the units they needed. The EC members informed VC Sandoval that at minimum, the Academic Senate
should have been notified of this decision. Most faculty were not aware of this decision and students do not understand that this is a temporary cap. VC Sandoval agreed and stated that his office will be make an effort to let the students know that this was a two pass process. VC Sandoval indicated that it would be advisable to get a member of the Senate to sit on the Enrollment Committee and be the spokesperson of the faculty. He also agreed that there should be a direct communication between this committee and the Senate.

VC Sandoval indicated that as a result of over-enrollment, we are facing classroom space limitations. There are ongoing discussions to build a large capacity classroom to accommodate students.

Meeting adjourned at 3:02 PM.

Respectfully submitted,
Sel lyna Ehlers
Executive Director
Office of the Academic Senate
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<tr>
<th>Submission Date</th>
<th>Subject</th>
<th>Committees</th>
<th>Executive Council - (A/I or I)</th>
<th>Division Due Date</th>
<th>Systemwide Due Date</th>
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updated 04-6-11
March 16, 2011

Chair Gauvain  
Academic Senate

RE: Campus Naming Committee – Room Naming Opportunity

Dear Mary:

As Chair Designee of the UCR Committee on Naming Campus Properties, Programs and Facilities, I am requesting the review and approval by the Academic Senate Executive Council for this naming opportunity.

- *MaryLu Clayton Rosenthal Dance Studio* is the proposed name for room 300 located on the third floor of the Arts Building. This naming opportunity has been recommended by the Dean, College of Humanities, Arts and Social Sciences, Stephen Cullenberg.

Please review the attached request and summary details. This proposed name needs approval by the Academic Senate before it is endorsed by the Campus Naming Committee. Please respond with your recommendation by Friday April 1, 2011.

Sincerely,

Gretchen Bolar  
Vice Chancellor

Attachments

xc: Vice Chancellor Hayashida  
Dean Cullenberg  
Assistant Vice Chancellor Smith  
Executive Director Ehlers  
Senior Director Shultz  
Campus Space Manager Pippert
SUMMARY INFORMATION

Proposed Name: MaryLu Clayton Rosenthal Dance Studio
In the College of Humanities, Arts and Social Sciences

Building and Room Background:
- Official Building Name: Arts Building
- Building Name (12-byte): ARTS
- Capital Asset Account Number: P5411
- Building Basic Gross Square Feet: 106,658 gsf
- Location: UCR Core Campus
- Room Number: 300
- Room Assignable Square Footage: 1,791 asf

Description: Distinguished Professor Robert Rosenthal and the Rosenthal family would like to honor the memory of their wife and mother, MaryLu Clayton Rosenthal. An immediate cash gift for $100,000 will name the dance studio in recognition of MaryLu. In addition to the one time gift a MOU has been established for 3 Endowed Funds: The MaryLu Clayton Rosenthal Endowed Dance Scholarship Fund, The MaryLu Clayton Rosenthal Endowed Theater Fellowship Fund, and The MaryLu Clayton Rosenthal Endowed Fellowships and Scholarships in Music Fund.

See attached Background Information.

Gift Amount: $100,000
Gift Agreement: 03/14/2011

Floor Plan:
Date: March 15, 2011

To: Gretchen Bolar, Vice Chancellor of Financial & Business Operations

Cc: Peter Hayashida, Vice Chancellor of University Advancement
    Stephen Cullenberg, Dean, College of Humanities, Arts and Social Sciences
    Marie Schultz, Senior Director of Development, College of Humanities, Arts and Social Sciences

From: Zachary A. Smith, Assistant Vice Chancellor of Development

Subject: MaryLu Clayton Rosenthal Dance Studio Naming Approval

Dear Gretchen,

In accordance with approved UCR policy, I am forwarding the MaryLu Clayton Rosenthal Dance Studio Naming Packet for your review.

This packet includes:

- Initial Request for Approval to Name/Establish a Property, Program or Facility for the MaryLu Clayton Rosenthal Dance Studio
- Memorandum of Understanding between Robert Rosenthal and the UC Riverside Foundation, which includes background information on MaryLu Rosenthal

Please copy me on any memos and/or responses regarding this request. Should you have any questions or need any additional information, feel free to contact me at extension 26302.

Sincerely,

Zachary A. Smith, Ph.D.
Assistant Vice Chancellor of Development

Attachment
INITIAL REQUEST FOR APPROVAL TO NAME/ESTABLISH A PROPERTY, PROGRAM OR FACILITY

This form is to help review gifts for compliance with academic plans and priorities, and to facilitate campus review procedures for namings.

Upon completion of this request form, the Dean/Unit Head forwards it for signature to the Associate Vice Chancellor, Development and Vice Chancellor, University Advancement. The Associate Vice Chancellor, Development or designee will submit the request, with draft gift agreement and supporting documentation to the Executive Vice Chancellor and Provost and Vice Chancellor for Academic Planning & Budget for campus review. If approved for recommendation, the EVC&P’s Office follows the appropriate procedure for Naming of Properties, Programs and Facilities.

I. **Background Information:**
   A. Submitted by:
      Name: Dean Stephen Cullenberg
      Title, College/Unit: Dean, College of Humanities, Arts and Social Sciences
   B. Type of Gift and Comments:
      This is a current use cash gift of $100,000 to rename the small dance studio room 300 in the Arts building (ARTS 300) in the College of Humanities, Arts and Social Sciences.
   C. Proposed name (if any, involving gift): MaryLu Clayton Rosenthal Dance Studio
   D. Honorific naming (no gift involved):
   E. Proposed use(s):
      Dance studio room 300 is used by the Department of Dance for classes and periodic performances in accordance with CHASS’s academic and research mission.

II. **Academic Information:** (please attach explanation)
   A. Academic Justification: Explain how the proposed gift or endowment fits into the College/Unit’s Academic Plan.
      The College of Humanities, Arts and Social Sciences (CHASS), in accordance with UCR policy, will rename the dance studio room 300 in the Arts Building (ARTS 300) to the MaryLu Clayton Rosenthal Dance Studio.

      The mission of the College of Humanities, Arts, and Social Sciences (CHASS) is focused on high level research and scholarship, teaching undergraduate students, and training graduate students for professional life. The naming gift from Professor Rosenthal will be a current use cash gift for the performing arts (music, dance, theater) and will provide additional resources in support of the academic and teaching mission of the college.
B. Resources: Describe the resources that will be necessary to support the proposed Property/Program/Facility (e.g., other funding.) Please refer to the College/Unit Academic Plan as appropriate.

No additional resources are needed. ARTS 300 is an existing dance studio housed in the CHASS Arts Building that opened its doors to students during the 2001-02 academic year.

II. Contribution Information:
A. Total amount of private funds expected to be committed: $100,000.
B. Form of private contribution (s):

   Outright Gift IRA rollover (Date: March 2011.)

C. Source(s) of private contribution(s):

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<tr>
<th>Donor(s)</th>
<th>Amount(s)</th>
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<tbody>
<tr>
<td>Distinguished Professor Robert Rosenthal</td>
<td>$100,000</td>
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E. Will this gift/pledge be anonymous (donor requests no publicity)? No
IV. College/UCR/UC Commitment:

A. Will any additional college, campus-wide or system-wide resources be sought/required (e.g., space, special facilities, equipment, etc.)? How will they be funded?

No additional campus resources will be needed

B. If Property, Program or Facility, has consultation with appropriate campus/UC entities occurred? 

(Attach supporting documents.)

IV. College/Unit/Faculty Consultation
This naming has been reviewed by and received approval from the faculty of the Department of Dance in the College of Humanities, Arts and Social Sciences affected by the named building, etc.

Submitted by:

Dean Stephen Cullenberg, College of Humanities, Arts and Social Sciences

Date

Joel B. Munson, Associate Vice Chancellor, Development

Date

Peter Hayashiida, Vice Chancellor, University Advancement

Date

Send completed request form with:
- draft gift document and
- any supporting information

to Associate Vice Chancellor, Development, 257A Highlander Hall, Campus.
MEMORANDUM OF UNDERSTANDING
between Robert Rosenthal and
the UC Riverside Foundation

1. INTRODUCTION
Robert Rosenthal ("Donor") and the Rosenthal family wish to honor the memory of their beloved wife and mother, MaryLu Clayton Rosenthal, through a current use gift and bequest to the UC Riverside Foundation. The bequest will ultimately create three endowed funds to support students in the performing arts in the College of Humanities, Arts and Social Sciences ("CHASS"). In addition, the Donor also wishes to make an immediate cash gift of $100,000 from the payout of an IRA to name the small dance studio room 300 in the CHASS Arts Building in MaryLu’s honor.

The family feels that it is an honor and pleasure to memorialize MaryLu Clayton Rosenthal with this endowment. She was a wife, mother, grandmother, and dear friend who always loved to sing and dance. She was a great reader and, as those lucky enough to receive her correspondence knew, a great writer.

In childhood recital photographs, MaryLu wears flouncy skirts and an enormous grin, tap shoes shining in a silvery nitrate glow. Two generations later, still dancing, teaching classes, patiently correcting her granddaughter’s paddle rolls in the backyard gazebo, MaryLu’s grace, creativity, and humor were enhanced by her unassuming style. Audiences admired the clarity of her taps, her subtle, jazzy improvisations and, when she inevitably stepped back to encourage her students, it often took a moment for them to snap back to reality. MaryLu’s dancing was transporting and nostalgic, but never outdated; just classic.

MaryLu played violin and guitar, but her comfort zone was around the piano; every day, she could be found flipping pages of the antique sheet music her own mother had collected, filling the house with melody, singing Gershwin and Porter and Rodgers and Hammerstein. It’s a universal truth that the kitchen is the heart of the house, and since MaryLu was the heart of the family, her piano was, appropriately and for years, in the kitchen. A former classroom teacher, librarian and a life-long learner, MaryLu’s home was lined with books on film, history, art and architecture, novels both humorous and mysterious, from Regency to Noir. She read them all, loaned many, bought the family more, and deeply respected good writers. She rarely admitted that she was one of them, but MaryLu’s letters, cards (often watercolors she’d done herself), and emails were smart, witty, sensitive tokens of cultural breadth, down-home wisdom, and maternal care; many were kept and reread and will continue to inspire us.

It is the family’s hope that, with these scholarships, MaryLu’s spirit will also continue to inspire the dancers, musicians, and writers who, she taught so many to believe, make the world more beautiful, interesting, and worthwhile. The family would like to share her legacy with others as generously as she shared her love, talent, and patience with them.
II. PRIORITY, NAMING, AND PURPOSE OF ENDOwed FUNDS

Donor intends to name the U.C. Riverside Foundation, a California non-profit corporation, Riverside, California, 92521, as a beneficiary of certain retirement accounts following his death, and wishes that any funds received by the Foundation from this bequest (or from other gifts made by Donor and directed for this purpose) be used to establish three endowed funds (“Endowed Funds”) as described below. The gift should be divided among the three funds as described below:

A. The MaryLu Clayton Rosenthal Endowed Dance Scholarship Fund
   It is Donor’s desire that an endowed undergraduate scholarship be established at the University of California, Riverside. Therefore, an endowed fund to support the scholarship, called the MaryLu Clayton Rosenthal Endowed Dance Scholarship Fund will be created. It is the Donor’s wish that one-fourth (25%) of the total gift will be directed to this fund. This scholarship fund will support an undergraduate student in the department of dance who demonstrates both academic merit and financial need under the direction of the Dean of the College of Humanities, Arts and Social Sciences.

B. The MaryLu Clayton Rosenthal Endowed Theater Fellowship Fund
   It is Donor’s desire that an endowed graduate fellowship be established at the University of California, Riverside. Therefore, an endowed fund to support the fellowship, called the MaryLu Clayton Rosenthal Endowed Theater Fellowship Fund will be created. It is the Donor’s wish that one-fourth (25%) of the total gift will be directed to this fund. This fellowship fund will support a graduate student in the Theater department working on his/her MFA (Master of Fine Arts) in creative writing and writing for the performing arts under the direction of the Dean of the College of Humanities, Arts and Social Sciences. The fund recipient should demonstrate both academic merit and financial need.

C. The MaryLu Clayton Rosenthal Endowed Fellowships and Scholarships in Music Fund
   It is Donor’s desire that an endowed graduate fellowship and/or undergraduate scholarship in music be established at the University of California, Riverside. Therefore, an endowed fund to support the fellowships and/or scholarships, called the MaryLu Clayton Rosenthal Endowed Fellowships and Scholarships Fund will be created. One-half (50%) of the total gift will be directed to this fund. This scholarship and fellowship fund will support either a graduate student or undergraduate student in the department of music and in any given year can be directed to two fellowship recipients or two scholarship recipients or a combination of one fellowship and one scholarship at the discretion of the Dean of the College of Humanities, Arts and Social Sciences. Both recipients should demonstrate academic merit and financial need.
The Donor understands that the UCR minimum for an endowed fund is $25,000. If the amount distributed to the UC Riverside Foundation (together with any other gifts made by the Donor for the purposes of this document) is insufficient to establish all the Endowed Funds outlined above, the UC Riverside Foundation shall create as many of the Endowed Funds as possible with the funding available, in the following order of priority:

1) The MaryLu Clayton Rosenthal Endowed Fellowships and Scholarships in Music Fund to create one scholarship or one fellowship at the Dean's discretion.

2) The MaryLu Clayton Rosenthal Endowed Dance Scholarship Fund

3) The remainder to be added to the The MaryLu Clayton Rosenthal Endowed Fellowships and Scholarships in Music Fund to create the second scholarship or fellowship in music at the Dean's discretion.

If, in the judgment of the Chancellor of UCR, changed circumstances substantially interfere with the designated use of any Endowed Fund, then the Chancellor may use the funds to further the mission of UCR as s/he determines to be consistent with Donor's interests and intentions and University and UCR policies.

III. NAMING GIFT
It is the Donor's additional wish to make an immediate gift of $100,000 to name the small dance studio room 300 in the Arts Building in the College of Humanities, Arts and Social Sciences. The small dance studio will be renamed the MaryLu Clayton Rosenthal Dance Studio. The $100,000 gift will be used to support the performing arts (music, dance and theater) at the discretion of the Dean of the College of Humanities, Arts and Social Sciences. The naming of the small dance studio shall be governed by the University of California's Policy of Naming University Properties, Academic and Non-Academic Programs and Facilities.

IV. ADMINISTRATION OF FUNDS
The Funds' expendable distributions will be determined periodically under the terms of the Endowment Expenditure Policy as established by the UC Riverside Foundation. Total return earned by the Endowed Funds in excess of the amount approved for distribution shall be retained in fund principal to protect the funds from the effects of inflation and to allow for growth. Any unexpended distributions from the previous year may be combined with that of the current year for spending purposes or added to fund principal.

The principal of any fund created under this document may be combined with other funds for investment purposes.

Fiduciary responsibility for governance and investment of the funds is vested in the UC Riverside Foundation Board of Trustees.
As is customary with universities and other non-profit organizations across the country, a one-time gift fee is applied to each gift in order to provide essential support to UCR's advancement program. The Donor understands that the fee is currently 5%. After the one-time fee has been satisfied, administrative fees will be charged in accordance with UCR policy. This fee will come from the income that is earned on the principal of the funds and will not further reduce the amount of the gift.

V. STEWARDSHIP
An endowed fund in the Arts is a testament to the value the Donor places on scholarship and creative academic achievement. If any of the Endowed Funds listed in section II are created during his lifetime, the Donor will receive periodic stewardship reports from the University. The Donor agrees that he and MaryLu may be recognized in University communications as the creators of the funds established in accordance with this document. Donor's intentions shall be established when this Memorandum has been reviewed, signed, and dated by the Donor.

Robert Rosenthal, Donor  
3/8/11  
Date

Stephen Cullenberg,  
Dean, College of Humanities, Arts and Social Sciences

3/8/11  
Date

Joel B. Munson, UC Riverside Foundation

3/8/11  
Date