



April 19, 2018

To: Prof. Mohsen El Hafsi
School of Business Administration

From: Dylan Rodríguez, Chair
Riverside Division

A handwritten signature in black ink, appearing to read "DR", positioned to the right of the "From:" text.

Re: Feedback regarding revised proposal for a new Master's Degree in Supply Chain and Logistics Management (MSCLM)

Dear Mohsen:

I am writing to offer an update on the Senate's responses to the revised proposal for a new Master's Degree in Supply Chain and Logistics Management. I have attached the full set of responses from standing committees for your perusal. Executive Council received the revised proposal and these responses and did not wish to add anything further. At this time, I ask that you consider the committees' feedback and let me know by May 10, 2018 whether you wish to further revise the proposal or would like to submit the existing proposal to the May 29 Divisional Meeting for a discussion and vote.

Please let me know if you have any questions or need to discuss further.

Peace
dylan

cc: Prof. Jean Helwege, Chair, SOBA Faculty Executive Committee



COMMITTEE ON ACADEMIC PERSONNEL

February 5, 2018

To: Dylan Rodriguez
Riverside Division Academic Senate

From: Vyjayanthi Chari, Chair
Committee on Academic Personnel

A handwritten signature in black ink, appearing to read "Vyjayanthi Chari".

Re: Revised New Master Degree in Supply Chain and Logistics Management

The Committee on Academic Personnel met to consider the Revised New Master Degree in Supply Chain and Logistics Management and by a vote of +10-0-0, unanimously endorsed the proposal without any substantial comments to add.



Graduate Council

February 16, 2018

To: Dylan Rodriguez, Chair
Riverside Division

From: Christiane Weirauch, Chair 
Graduate Council


Re: [Campus Review] New Master's Degree Proposal: Revised - New Master Degree
in Supply Chain and Logistics Management (MSCLM)

The Graduate Council reviewed the revised proposal for a self-supporting Master of Supply Chain and Logistics Management at their February 15, 2018 meeting. Many of the concerns the Council raised in 2015 and 2017 have been addressed; however, the Council still has a couple of concerns. Regarding faculty salaries and benefits, the Council is confused as to why in Exhibit II: Financial Planning the faculty salaries with benefits drop in year two and then slowly increase. How does this number relate to the one faculty FTE referred to on page 9? Additionally, the Council would like clarification on why the proposed UCR program will be more expensive than the program at USC. If this is the case, how does SoBA plan to attract students with USC offering a less expensive program?



February 26, 2018

To: Dylan Rodriguez, Chair
Riverside Division

From: Lisa Raphals, Vice Chair 
Committee on Library and Information Technology

Re: Campus Review- New Master Degree Proposal: Revised-New Master Degree
in Supply Chain and Logistics Management (MSCLM)


The Committee on Library and Information Technology reviewed the New Master Degree Proposal: Revised-New Master Degree in Supply Chain and Logistics Management (MSCLM) at their February 13, 2018 meeting. The Committee sees no significant increase on library and IT resources, thus the committee approves the proposal.



PLANNING & BUDGET

March 9, 2018

To: Dylan Rodriguez, Chair
Riverside Division

From: Christian Shelton, Chair 
Committee on Planning and Budget

RE: Revised proposal for a new Master's degree in Supply Chain and Logistics Management

The Committee on Planning & Budget discussed the revised proposal for a new Master's degree in Supply Chain and Logistics Management at their February 27, 2018 meeting.

This revised proposal is much improved from the previous version; the committee thanks SoBA for addressing our previous concerns.

P&B had two remaining concerns. First, the proposed degree would be more expensive than other surveyed degrees. In particular, according to the proposal, USC charges approximately \$46K, while the proposed UCR degree would take seven additional courses (over the same period of time) and cost \$64K. MIT's degree is priced similarly to UCR's, but takes six months fewer. The proposal does state that UCR's degree costs less per course, and the proposal does make a case that there is market demand for such degrees in general. However, it is not obvious if the market will support the degree at UCR, when compared with a less expensive and less intensive degree from elsewhere. While the committee commended the increased rigor of the degree compared to alternatives, the committee would have liked to see a direct market demand survey to judge the economic feasibility.

The committee also noted that a marketing budget had been removed from the proposal; yet this might be necessary given other universities' offerings.

Second, and more minor, some of the text could be reworked to be more recent or accurate:

- The information on page 20 appears to be out-of-date. It mentions \$25,000 for marketing. It also states that the program "can leverage the staff support of the existing MBA and other Masters programs" which is not allowed without compensation. This wording should be removed or clarified.

- On page 1 "Management" (in the title) is misspelled.

- Page 5 has some outdated numbers, including the McKinsey & Company study and the "Big Data market" information at the end of the third full paragraph.

Overall, the committee appreciated the improvements in the proposal since the last revision, and voted 8-1-0 in favor of moving the proposal forward, but would encourage changes to address the points above.