

EXECUTIVE COMMITTEE
SCHOOL OF BUSINESS
ANNUAL REPORT TO THE RIVERSIDE DIVISION
December 3, 2019

The Executive Committee of the School of Business met seven times during the 2018-2019 academic year.

1. Scholarship Decisions

A. Degrees Awarded

Master of Business Administration

Fall Quarter 2018	93
Winter Quarter 2019	90
Spring Quarter 2019	81

Master of Business Administration, Professional MBA

Fall Quarter 2018	99
Winter Quarter 2019	86
Spring Quarter 2019	75

Master of Professional Accountancy

Fall Quarter 2018	25
Winter Quarter 2019	21
Spring Quarter 2019	18

Master of Finance

Fall Quarter 2018	34
Winter Quarter 2019	31
Spring Quarter 2019	28

Master of Arts, Management

Fall Quarter 2018	0
Winter Quarter 2019	0
Spring Quarter 2019	0

Doctor of Philosophy

Fall Quarter 2018	11
Winter Quarter 2019	11
Spring Quarter 2019	11

Bachelor of Science in Business Administration

Summer Session 2018	83
Fall Quarter 2018	68
Winter Quarter 2019	102
<u>Spring Quarter 2019</u>	<u>539</u>

Total 792

B. Students on Probation, 2018-2019

Master of Business Administration

Subject to dismissal 9(includes those actually dismissed)
Dismissed 1

Master of Business Administration, Professional MBA

Subject to dismissal 10 (includes those actually dismissed)
Dismissed 2

Master of Professional Accountancy

Subject to dismissal 5
Dismissed 1

Master of Finance

Subject to dismissal 12
Dismissed 3

Doctor of Philosophy

Subject to dismissal 2
Dismissed 1

Bachelor of Science in Business Administration

Subject to dismissal 18F - 17
19W- 30
19S – 18

Dismissed 18F - 0
19W- 4
19S - 21

Courses and Curriculum

C. Courses: Management

i. New courses 4

1. Management: 4

MGT 219 Spreadsheet modeling for decision-making
MGT 234 Brand management
MGT 242 Global marketing management
MGT 243 Entrepreneurial marketing

2. Business Administration: 0

ii. Course revisions

1. Management: 9

- MGT 201 Quantitative Analysis
- MGT 209 Marketing Management
- MGT 212 Application of behavioral economics to Management, decision-making, and policy
- MGT 228 Consumer behavior
- MGT 247 Advertising and sales promotion management
- MGT 251 Marketing analytics
- MGT 253 Digital marketing
- MGT 257 Marketing strategy
- MGT 271 Quantitative Decision Making & Analysis

2. Business Administration: 28

- BUS 100W Management writing and communication
- BUS 101 Information technology management
- BUS 102 Ethics and law in business and society
- BUS 103 Marketing and distribution management
- BUS 104 Decision analysis and management science
- BUS 106 Introduction to financial management
- BUS 107 Organizational behavior
- Bus 108 Financial evaluation and managerial analysis
- BUS 109 Competitive and strategic analysis
- BUS 117 Advertising and integrated marketing communications
- BUS 118 Digital marketing
- BUS 119 Data-driven marketing
- BUS 121 Employee Benefits
- BUS 123 Spreadsheet modeling for decision-making
- BUS 126 Practical Business Forecasting
- BUS 143 Judgement and Decision Making
- BUS 144 Negotiation Fundamentals
- BUS 145 Conflict and Cooperation in Groups
- BUS 146 Introduction to Entrepreneurship
- BUS 148 Business Plan Development
- BUS 149 Advanced Topics in Management and Decision-Making
- BUS 150 Corporate Strategic Analysis in Multi-Business Firms
- BUS 152 Sales management
- BUS 155 Managing Human Resources
- BUS 156 Leadership Development
- BUS 157 Managing work force diversity
- BUS 169A Auditing

BUS 170 Financial Statement Analysis

iii. Course deletions

1. Management: 0
2. Business Administration: 2

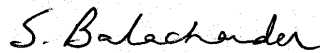
BUS 100 Management communication
BUS 122 Linear programming with applications

2019- Executive Committee

Elected Members:

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Subramanian Balachander (Chair) 2019-2021
Shana Hong (ACCT) 2019-2021
Michael Haselhuhn (MGT) 2018-2020
Richard Smith (FIN) 2019-2021
Elodie Goodman (OSCM) 2018-2020
Ashutosh Prasad (MKT) 2019-2021
Yunzeng Wang (Dean - ex-officio member)
Elaine Wong (Associate Dean – non-voting ex-officio member)
Barry Mishra (Associate Dean – non-voting ex-officio member)
John Haleblian (Associate Dean – non-voting ex-officio member)



Bala Balachander, for the Executive Committee