The Executive Committee of the School of Business met seven times during the 2018-2019 academic year.

1. Scholarship Decisions
   A. Degrees Awarded
      Master of Business Administration
      Fall Quarter 2018 93
      Winter Quarter 2019 90
      Spring Quarter 2019 81

      Master of Business Administration, Professional MBA
      Fall Quarter 2018 99
      Winter Quarter 2019 86
      Spring Quarter 2019 75

      Master of Professional Accountancy
      Fall Quarter 2018 25
      Winter Quarter 2019 21
      Spring Quarter 2019 18

      Master of Finance
      Fall Quarter 2018 34
      Winter Quarter 2019 31
      Spring Quarter 2019 28

      Master of Arts, Management
      Fall Quarter 2018 0
      Winter Quarter 2019 0
      Spring Quarter 2019 0

      Doctor of Philosophy
      Fall Quarter 2018 11
      Winter Quarter 2019 11
      Spring Quarter 2019 11

      Bachelor of Science in Business Administration
      Summer Session 2018 83
      Fall Quarter 2018 68
      Winter Quarter 2019 102
      Spring Quarter 2019 539
B. Students on Probation, 2018-2019

**Master of Business Administration**
- Subject to dismissal: 9 (includes those actually dismissed)
- Dismissed: 1

**Master of Business Administration, Professional MBA**
- Subject to dismissal: 10 (includes those actually dismissed)
- Dismissed: 2

**Master of Professional Accountancy**
- Subject to dismissal: 5
- Dismissed: 1

**Master of Finance**
- Subject to dismissal: 12
- Dismissed: 3

**Doctor of Philosophy**
- Subject to dismissal: 2
- Dismissed: 1

**Bachelor of Science in Business Administration**
- Subject to dismissal: 18F - 17, 19W - 30, 19S - 18
- Dismissed: 18F - 0, 19W - 4, 19S - 21

Courses and Curriculum

C. Courses: Management
   i. New courses: 4
      1. Management: 4
         MGT 219 Spreadsheet modeling for decision-making
         MGT 234 Brand management
         MGT 242 Global marketing management
         MGT 243 Entrepreneurial marketing
2. Business Administration: 0

   ii. Course revisions
      1. Management: 9
         MGT 201 Quantitative Analysis
         MGT 209 Marketing Management
         MGT 212 Application of behavioral economics to
         Management, decision-making, and policy
         MGT 228 Consumer behavior
         MGT 247 Advertising and sales promotion management
         MGT 251 Marketing analytics
         MGT 253 Digital marketing
         MGT 257 Marketing strategy
         MGT 271 Quantitative Decision Making & Analysis

      2. Business Administration: 28
         BUS 100W Management writing and communication
         BUS 101 Information technology management
         BUS 102 Ethics and law in business and society
         BUS 103 Marketing and distribution management
         BUS 104 Decision analysis and management science
         BUS 106 Introduction to financial management
         BUS 107 Organizational behavior
         BUS 108 Financial evaluation and managerial analysis
         BUS 109 Competitive and strategic analysis
         BUS 117 Advertising and integrated marketing
         communications
         BUS 118 Digital marketing
         BUS 119 Data-driven marketing
         BUS 121 Employee Benefits
         BUS 123 Spreadsheet modeling for decision-making
         BUS 126 Practical Business Forecasting
         BUS 143 Judgement and Decision Making
         BUS 144 Negotiation Fundamentals
         BUS 145 Conflict and Cooperation in Groups
         BUS 146 Introduction to Entrepreneurship
         BUS 148 Business Plan Development
         BUS 149 Advanced Topics in Management and Decision-
         Making
         BUS 150 Corporate Strategic Analysis in Multi-Business
         Firms
         BUS 152 Sales management
         BUS 155 Managing Human Resources
         BUS 156 Leadership Development
         BUS 157 Managing work force diversity
         BUS 169A Auditing
iii. Course deletions
   1. Management: 0
   2. Business Administration: 2

BUS 100 Management communication
BUS 122 Linear programming with applications

2019- Executive Committee

Elected Members:

Subramanian Balachander (Chair) 2019-2021
Shana Hong (ACCT) 2019-2021
Michael Haselhuhn (MGT) 2018-2020
Richard Smith (FIN) 2019-2021
Elodie Goodman (OSCM) 2018-2020
Ashutosh Prasad (MKT) 2019-2021
Yunzeng Wang (Dean - ex-officio member)
Elaine Wong (Associate Dean – non-voting ex-officio member)
Barry Mishra (Associate Dean – non-voting ex-officio member)
John Halebian (Associate Dean – non-voting ex-officio member)

Bala Balachander, for the Executive Committee