Initial Request for Approval to Name/Establish a Property, Program, or Facility

This form is to help review gifts for compliance with academic plans and priorities, and to facilitate campus review procedures for philanthropic and honorary namings.

Upon completion of this request form, the Dean/Unit Head forwards it for signature to the Associate Vice Chancellor, Development and Vice Chancellor, University Advancement. The Vice Chancellor, University Advancement, or the Associate Vice Chancellor, Development or designee will submit the request, with draft gift agreement and supporting documentation to the UCR Naming Committee for review and approval. If approved for recommendation, the UCR Naming Committee will follow the appropriate procedure required for the specific naming of properties, programs, and facilities.

I. Background Information

| A. Submitted by: | Edna Yohannes |
| B. Title, College/Unit: | School of Medicine |
| B. Type of Naming: | ☑ Philanthropic  ☐ Honorary |
| B. Type of Gift/Commitment: (endowed gift, current use, bequest expectancy, etc.) | Naming – current use |
| C. Item to be Named: (complete items below or indicate N/A) |
| Property: | N/A |
| Program: | N/A |
| Facility/Building: | Monitoring Room at the SOM Simulated Patient Care at Orbach Library |
| D. Proposed Name: (philanthropic or honorary) | Rajendra V. Prasad, M.D., FRCP (C) Monitoring Room |
| F. Proposed Use(s) of Named Item: | Monitoring Room that faculty use to monitor the exam rooms and give students feedback |

II. Academic Information

| A. Academic Justification: Explain how the proposed gift or endowment fits into the College/Unit’s Academic Plan | This space contains instructional facilities for clinical exam instruction and simulated patient care, providing clinical simulation and procedure training spaces - essential to developing competent and efficient medical practitioners. |
| B. Resources: Describe the resources that will be necessary to support the proposed Property/Program/Facility (e.g., other funding). Please refer to the College/Unit Academic Plan as appropriate. | The budget to retrofit the space has already been allocated by campus. We will continue to promote the other spaces available for naming. |
### III. Contribution Information

<table>
<thead>
<tr>
<th>A.</th>
<th>Total amount of private funds expected to be committed (or being discussed):</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.</td>
<td>Form of private contribution(s):</td>
</tr>
<tr>
<td></td>
<td>☑ Outright Gift</td>
</tr>
<tr>
<td></td>
<td>□ Written Pledge</td>
</tr>
<tr>
<td></td>
<td>Gift Date: 12/31/2020</td>
</tr>
<tr>
<td></td>
<td>Initial contribution/pledge payment expected: $ Enter amount.</td>
</tr>
<tr>
<td></td>
<td>Expected Beginning Date:</td>
</tr>
<tr>
<td></td>
<td>Fulfillment Date:</td>
</tr>
<tr>
<td>C.</td>
<td>Source(s) of private contribution:</td>
</tr>
<tr>
<td></td>
<td>(enter all donors and amounts of their contributions as related to section 3A)</td>
</tr>
<tr>
<td></td>
<td>Anita Alamshaw matched by Amgen</td>
</tr>
<tr>
<td>D.</td>
<td>Will this gift/pledge be anonymous (donor requests no publicity)?</td>
</tr>
<tr>
<td></td>
<td>☑ Yes ☐ No</td>
</tr>
</tbody>
</table>

### IV. College/UCR/UC Commitment:

| A. | Will any additional college, campus-wide or system-wide resources be sought/required (e.g., space, special facilities, equipment, etc.)? How will they be funded? |
| B. | Has consultation with appropriate campus/UC entities occurred regarding the proposed renaming of property/program/building/facility? (Attach proper supporting documents) |
| C. | Signage: Will standard donor signage be created for this naming as outlined in the Campus Signage Program and/or the Donor Signage Style Manual? |
|     | ☑ Yes ☐ No |
|     | Will additional signage be requested above and beyond the standard donor signage? |
|     | ☑ Yes ☐ No |
|     | If yes, provide an overview of additional sign (size, material, and location), and detail which campus departments have been consulted. (Planning, Design & Construction, Facilities, University Communication, Stewardship & Donor Relations, etc.) |
|     | Enter details. |
|     | Will signage be included within a larger Facilities/Planning, Design & Construction project (i.e. building construction, space remodel, etc.)? |
|     | ☑ Yes ☐ No |
|     | If yes, provide an overview of the project and how the signage will be incorporated (budget allocation, time to completion, project oversight, etc.) |
|     | The construction of the Center for Simulated Patient Care will be completed by March, 2021. The Monitoring Room is one room located within the Center. |
V. College/Unit/Faculty Consultation

This naming has been reviewed by and received approval from the faculty of the (specific department/school/unit) affected by the named building, etc.

☐ Yes  ☐ No

Submitted by:

Dean/Unit Head- Deborah Deas, MD, MPH

1/11/2021 | 2:18 PM PST

Date:

Associate Vice Chancellor, Development

1/11/2021 | 6:20 PM PST

Date:

Vice Chancellor, University Advancement

1/11/2021 | 6:21 PM PST

Date:

Send completed request form to Director of Foundation and Donor Relations (MC063) along with:

- Draft gift document
- Donor/Gift background summary
- Signage Design (not applicable to building namings)
- Supporting Documentation as needed
  (i.e. faculty approval, property/program/facility/building details, etc.)
UC RIVERSIDE SCHOOL OF MEDICINE
CENTER FOR SIMULATED PATIENT CARE

UC Riverside is attracting an ambitious new generation of bold thinkers. Their ideas, identities, and sense of what’s possible was forged within a dynamic digital and cultural space: social, mobile, virtual, global, instant. To compete and thrive in an increasingly fast-paced world, these undaunted students seek new forms of technical, cognitive, and cultural fluency. As the UC Riverside School of Medicine continues its commitment to the community to provide world-class medical education and training for the physicians of tomorrow, the opportunity to provide exceptional instructional facilities to our students is a top priority for the school.

For this reason, the School of Medicine is creating a 13,000-square-foot Center for Simulated Patient Care on the ground level of the Orbach Science Library. The project will both update and expand the instructional facilities for clinical exam instruction and simulated patient care, providing more dedicated clinical simulation and procedure training spaces - essential to developing competent and efficient medical practitioners. Additionally, it will provide one large interactive classroom for 96 students and smaller flexible multi-purpose meeting spaces.

The Future of Education

The Center will be equipped with state of the art audio/visual equipment, including Virtual Reality capacity for cutting edge curriculum classes, and updated small group learning suites for Problem Based Learning classes. It will not only meet the needs of student enrollment and graduate medical education programs, but also allow for community based training for community volunteers and first responders when not in use with students.
1/10/2021

RE: Approval from faculty overseeing the Center for Simulated Patient Care at Orbach Library

This letter certifies the review and approval of the naming of the Monitoring Room at Center for Simulated Patient Care at Orbach Library by SOM Advisory Board member Anita Alamshaw in honor of her father as follows:

Rajendra V. Prasad, M.D., FRCP (C)
Monitoring Room

Signatures:

______________________________
Deborah Deas, MD, MPH
Vice Chancellor for Health Sciences
Pam and Mark Rubin Dean

______________________________
Brigham C. Willis, MD, MEd
Senior Associate Dean for Medical Education
Professor of Pediatrics
Gift Agreement Between
Anita Alamshaw
and the UC Riverside Foundation

Anita Alamshaw (“Donor”) wishes to support a current restricted fund to benefit the University of California, Riverside campus and is pleased to donate $___ to the UC Riverside Foundation. The fund is known as the SOM Center for Simulated Patient Care Fund (“Fund”) and provides current support for the Center for Simulated Patient Care at the UCR School of Medicine at the direction of Dean of the UCR School of Medicine.

The Donor pledges to make an outright current-use gift of $___ by December 31, 2020.

The Donor intends to utilize Amgen’s matching gift program to add $___ to the fund, thus bringing the overall total of the gift to $___.

Additions to the Fund can be made at any time.

Responsibility for governance and investment of all Foundation funds is vested in the Foundation’s Board of Trustees, a fully-qualified charity.

As is customary with universities and other non-profit organizations across the country, a one-time gift fee is applied to each pledge payment (gift) in order to provide essential support to UCR’s advancement program. I understand that the fee is currently 5%.

In recognition of the Donor’s generous support, a proposal to name the Monitoring Room in the new UCR School of Medicine Center for Simulated Patient Care at the Orbach Library in honor of Anita Alamshaw shall be considered. The proposed naming shall comply with all University policies. Upon receipt of the Donor’s and Amgen’s matching gift, the proposed naming shall be submitted for approval to UCR Academic Senate and UCR Senior Leadership. Upon approval, a plaque that complies with the University’s Donor Signage Style Manual will be installed at an appropriate location near the Monitoring Room. The plaque shall read: Rajendra V. Prasad, M.D., FRCP (C) Monitoring Room

I agree that my name may be used in University communications.

ACCEPTANCES:

Anita Alamshaw, Donor

12/29/2020 | 12:27 PM PST

Date
This Agreement may be executed by electronic means and in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same instrument.
Rajendra V. Prasad, M.D., FRCP (C)

Simulated Patient Care Monitoring Room

This 3"x10" brushed steel design is only a sample; official space name may differ based on donor preference.
Research Request – Anita Alamshaw ('91 BA Administrative Studies)
Due 12/18/20

Constituent ID: 48181
Constituency: Alumni – Degreed; Parent – Current
Business Address: One Amgen Center Dr., Thousand Oaks, CA 91325
Business Website: www.amgen.com

BACKGROUND INFORMATION
➢ MBA, Pepperdine University, 1996
➢ Current Employment:
  o Executive Director, National Accounts – Amgen (March 2017 - Present)
➢ Past Employment:
  o Senior Director, Market Access & Reimbursement – Biogen Idec (December 2014 - March 2017)
  o Senior Director, Industry Relations – UnitedHealth Group (July 2011 - December 2014)
  o Regional Director, Managed Markets – Boehringer Ingelheim Pharmaceuticals (November 2007 - June 2011)
  o Vice President, Strategic Markets – Valeant Pharmaceuticals (November 2005 – November 2007)
➢ Spouse:
  o Dr. Freddy Alamshaw ('91 B.S. Psychobiology) – Dr. Alamshaw is an alumnus of UCR. He is Chief of Family Medicine at Kaiser Permanente in Orange County, California. He completed his master’s degree at UCLA in 1992, his M.D. at Western University in 1996, and his family medicine residency program as the Chief Resident at USC in 1999.
➢ Children:
  o Dhillon Alamshaw – Current UCR student, in the middle of his third year, pre-business major in CHASS. Graduated in 2018 from Servite High School, an all-male private Roman Catholic high school. Dhillon is currently an intern at Curt Pringle & Associates, a full-service public relations and government lobbying firm in Orange County, CA.
  o Anjali Alamshaw – Graduated from UC Berkeley in 2020, pre-med psychology. She attended Troy High School, an elite public high school in Fullerton. Anjali is a freelance photographer, lifestyle blogger and yoga instructor. She’s also currently working for the County of Riverside as a contact tracer.

PHILANTHROPY
➢ Freddy and Anita Alamshaw have given philanthropically to the following:
  ▪ 2013 – Troy High School
  ▪ 2014 – United Way of Orange County
  ▪ 2017 – The Blind Children’s Learning Center of Orange County
  ▪ 2018 – Servite High School Alumni Association
  ▪ 2018 unknown – Asians for Miracle Marrow Matches

LEGAL NEWS
➢ None Found

SOURCES
➢ https://www.linkedin.com/in/anita-alamshaw-mba-3290b52/
➢ https://www.linkedin.com/in/fred-alamshaw-b30b4a87/
➢ https://healthy.kaiserpermanente.org/southern-california/physicians/freddy-alamshaw-8124164
➢ https://www.linkedin.com/in/dhillonalamshaw/
➢ https://anjaliadventures.com/
➢ https://www.linkedin.com/in/anjali-a-647559bb/
➢ https://www.a3mhope.org/our-supporters.html
➢ http://digital.modernluxury.com/publication/?i=4832198&p=156
**BACKGROUND INFORMATION**

- Dr. Prasad is Anita Alamshaw's father.
- **Current Employment:**
  - Doctor, specializing in hematology and oncology, at Dr. R. Nandan, M.D., Inc. (offices in Lakewood and Long Beach, CA).
- **Education:**
  - Medical education, Kasturba Medical College, Manipal and Mangalore, India, 1966
  - Rotating internship, Madras University, India, 1968
  - Rotating internship, St. John's Riverside Hospital, New York, 1969
  - Residency, internal medicine, V.A. Hospital, New York, 1971
  - Fellowship, hematology/oncology, V.A. Hospital, Long Beach, 1973
- **Additional Professional Information:**
  - Triple board-certified:
    - American Board of Internal Medicine – Hematology
    - American Board of Internal Medicine – Medical Oncology
    - American Board of Internal Medicine – Internal Medicine
  - Fellow of the Royal College of Physicians of Canada (F.R.C.P.C.[C])
  - Former Associate Clinical Professor of Medicine, UC Irvine
  - Member of professional organizations:
    - American Society of Internal Medicine (ASIM)
    - American Society of Clinical Oncology (ASCO)
    - American Society of Hematology (ASH)
  - Co-founder of Oncology Unit at Long Beach Community Hospital
  - Initiated bone marrow transplant program called USA Match for Life, which is now part of Asians for Miracle Marrow Matches (A3M), a recruitment center for the Be the Match marrow registry.
  - Co-founder of Indian Medical Association of Southern California
  - In 2007, the U.S. House of Representatives presented Dr. Prasad and his spouse a certificate of special congressional recognition for his outstanding and dedicated service to the community.
- **Spouse:**
  - Brinda Prasad

**PHILANTHROPY**

- Political contribution to Mrs. Usha Jayendra Shah (Democrat), candidate for the California 47th Congressional District in 2012.

**LEGAL NEWS**

- None Found
SOURCES

- https://rnandanmdinc.com/biodataaw.html
- https://www.vitals.com/doctors/Dr_Rajendra_V_Prasad.html
- https://search.dca.ca.gov/details/8002/A/25178/702fc673fbb147ee763581d7ce26e46c
- https://www.doximity.com/pub/rajendra-prasad-md-46172be0
Research Request – Amgen
Due 12/18/20

Constituent ID: 191771
Constituency: Corporation
Business Address: 1 Amgen Center Dr., Thousand Oaks, CA 91320
Business Website: www.amgen.com

BACKGROUND INFORMATION
➢ Amgen Foundation (186850) is the philanthropic arm of the company.
➢ Amgen is one of the world’s leading biotechnology companies. Amgen is a values-based company, deeply rooted in science and innovation to transform new ideas and discoveries into medicines for patients with serious illnesses.
➢ Amgen has a presence in approximately 100 countries and regions worldwide and focuses on six therapeutic areas: cardiovascular disease, oncology, bone health, neuroscience, nephrology, and inflammation.
➢ Company Timeline Summary:
  o 1980 AMGen (Applied Molecular Genetics Inc.) incorporates and early experiments begin.
  o 1983 Amgen’s IPO raises nearly $40 million and officially changes its name to Amgen.
  o 1983 Amgen scientist clone a single fragment of the human genome which enables the creation of one of the most successful drugs in biotech history, EPOGEN.
  o 1985 A second discovery leads to the drug NEUPOGEN.
  o 1988 Amgen receives its first patent.
  o 1989 Amgen opens European Headquarters.
  o 1991 Amgen Foundation is formed.
  o 1992 Amgen hits $1 billion in product sales.
  o 2002 Amgen acquires Immunex, developer of ENBREL.
  o 2005 Amgen founds Breakaway from Cancer, a national initiative to increase awareness of important resources available to people affected by cancer.
  o 2006 Women’s Genome Health Study begins.
  o 2007 Amgen launches Amgen Scholars program to provide undergraduates with access to research experiments.
  o 2011 Amgen, CDC and CDC Foundation partner to improve infection control for cancer patients.
  o 2012 Amgen acquires deCODE Genetics and Micromet Inc.
  o 2012 Amgen Teach launches in Europe, providing hundreds of science educators with free training sessions and hands-on experiments for their students.
  o 2014 Amgen expands into Asia with the construction of a state of the art facility in Singapore.
  o 2020 Amgen Foundation and Harvard launch LabXchange, a free online science education platform.
  o 2020 Amgen joins the Dow Jones industrial Average.

COLLABORATIONS WITH OTHER UNIVERSITIES
➢ Amgen Foundation and Harvard University launched LabXchange, a free online science education platform in 2020.

PHILANTHROPY
➢ The Amgen Foundation seeks to advance excellence in science education to inspire the next generation of innovators, and invest in strengthening communities where Amgen staff members live and work.
➢ The Amgen Foundation has awarded over 2500 grants totaling approximately $195 million in 25 different categories. The foundation has awarded between nearly $90 million to education.
LEGAL NEWS

- Please see Amgen’s website for past statements related to major company news.

SOURCES

- https://www.amgen.com/about/amgen-history
- https://www.amgen.com/responsibility/amgen-foundation
- https://www.amgen.com/newsroom/company-statements/archives
- iWave Philanthropic Giving List, last 10 years – See email attachment
- Foundation Search Grant Visualizer – See email attachment
Grant Visualizer

Search Criteria: Foundation is THE AMGEN FOUNDATION INC (remove)

Grant Total: $193,622,774  # Grants: 2,782  # Foundations: 1  # Recipients: 1,454

<table>
<thead>
<tr>
<th>Category</th>
<th>Grants</th>
<th>Value</th>
<th>Largest</th>
<th>Smallest</th>
<th>Average</th>
<th>Awarded%</th>
<th>Value%</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Categories</td>
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<td>$193,622,774</td>
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<td>$88,472</td>
<td>10.60%</td>
<td>13.48%</td>
</tr>
</tbody>
</table>

Dear Vice Chancellor Hayashida,

I write to convey the Executive Council (EC) comments on the SoM room naming. The EC was in favor of the naming request and appreciates the chance to comment. It was discussed during the meeting that the actual contribution seemed relatively low as per an expected amount to get a room named. We expect there is an agreed upon funding amount established in the Development office, but the faculty felt more substantive contributions should be required for room naming in the future.

Thanks,

Jason